



**MORE PAGES -
MORE FEATURES**

AUGUST
FPI  25c

HIT PARADER

A CHARLTON PUBLICATION

THE HAPPY WANDERER

UNTIL YESTERDAY

POOR BUTTERFLY

JILTED

THE MAN UPSTAIRS

ISLE OF CAPRI

IF YOU LOVE ME

JOEY

HERNANDO'S HIDEAWAY

LOVE I YOU

THE MAN WITH THE BANJO

TRUE LOVE GOES ON AND ON

PLEASE DRIVER

BELIEVE IN ME

COME BACK TO MY ARMS

I COULD HAVE TOLD YOU

DANCE MY HEART

KNOCK ON WOOD

ANSWER ME MY LOVE



PATTI PAGE

SPECIAL FEATURES

"What Makes A Hit Song" by Kay Starr

Picture Yourself In Hit Parader

"Here" Is Tony Martin

AMAZING NEW WAY TO A SLIMMER FIGURE

REDUCE WITH DELICIOUS CANDY KELPIDINE PLAN!

**"WE GUARANTEE YOU
WILL LOSE UP TO
5 POUNDS IN 5 DAYS*
10 POUNDS IN 10 DAYS*
15 POUNDS IN 15 DAYS*
25 POUNDS IN 25 DAYS*
AND KEEP IT OFF" * ***

*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight

**You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—It KEEPS Weight Off!

**THIS CANDY MUST
TASTE AS GOOD AS
OR BETTER THAN
YOUR FAVORITE
CANDY OR YOUR
MONEY BACK!**

Now at last science has discovered a new delightfully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your craving for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your craving for foods!

**NO DANGEROUS DRUGS!
NO HARDSHIP DIETS!**

Here is thrilling news for fat folks! You can lose up to 25 lbs. in 25 days by simply nibbling on tasty appetite satisfying candy, whenever you are tempted to overeat.

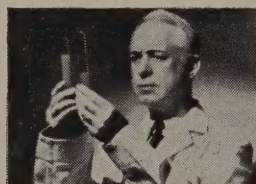
**YOUR MONEY BACK IF YOU
DON'T REDUCE TO THE
WEIGHT THAT MOST
BECOMES YOU!**

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow methods. Here's one way to reduce that you will want to continue with to keep off fat! The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks. Your craving for rich, fattening foods is satisfied with this candy plan. Almost like magic you begin to enjoy this plan for reducing.

**SENSATIONAL TWO-WAY
GUARANTEE!**

This sweet delicious Kelpidine Candy plan is guaranteed (1) to

take off up to 10 pounds of excess weight in 10 days. (2) to taste better or as good as your favorite candy and to be the best plan you ever followed or you get your money back.



**SCIENTIFICALLY AND
CLINICALLY TESTED!**

That amazing ingredient in Kelpidine candy is the most remarkable discovery for fat people ever made. It's been tested by doctors in test-after-test. The results were far better than doctors ever hoped for! The results were reported in medical journals throughout the world! Doctors are invited to write for details.

**HERE'S HOW TO REDUCE
AND STAY SLIM!**

Most people are fat because of overeating—too much high calorie fattening foods—to your amazement you will want to keep on eating this delicious candy even after you have reduced to the weight that most becomes you and you'll keep your weight off that way!

**AMAZING DISCOVERY
OF SCIENCE!**

The Kelpidine Candy plan is the result of scientific research for years for a new discovery for something that will stop your craving for fattening food and also satisfy your appetite. This delicious candy does not turn into ugly fat, it gives you the same feeling of fullness you have after you have eaten a satisfying meal. It kills your desire to overeat—it kills your craving for bedtime snacks and for in-between meal snacks. It's so safe even a child

**IT'S UNHEALTHY
TO BE FAT!**

Insurance companies and doctors tell everyone that too much fat shortens your life! Fat people die years sooner than people with normal weight! So be Safe! Be Fair to yourself! Start taking off ugly fat with delicious tasting Kelpidine Candy plan!

can take it without bad effects. With Kelpidine Candy all you taste is its deliciousness—you can't tell the difference!

**KELPIDINE CANDY IS
DIFFERENT!**

The amazing clinical tested and proven reducing substance contained in Kelpidine Candy is prescribed by many doctors—Don't be misled by imitation products—Kelpidine Candy is the result of scientific research and is the last word in Reducing.

DON'T CUT OUT FOODS CUT
DOWN ON CALORIES!**

You never starve, you always feel full with Kelpidine Candy plan—You'll never suffer hunger pangs—Your desire for high calorie fattening foods is always satisfied! With Kelpidine Candy Plan you eat the same quantity of foods—you merely cut down on the high calorie rich foods with the help of Kelpidine Candy. You eat as much as you want, your calorie intake will be less—That's the delightful amazing thing!

**YOU GET A LIBERAL
SUPPLY OF CANDY!**

Try the liberal supply of Kelpidine Candy Plan on our 10-day no risk offer. Keep a record of your weight—if you are not pleased with your loss of weight; if you can taste any difference between this candy and your favorite candy—return for refund. Just fill out coupon and mail to AMERICAN HEALTHAIDS CO., Dept. K-28, Candy Division, 318 Market St. Newark, N.J.

MONEY BACK GUARANTEE

You must be entirely satisfied with your loss of weight—This candy must taste as good as or better than your favorite candy—You must get rid of dangerous excess fat or your money will be refunded—Don't delay—You have nothing to lose but excess weight so mail coupon below now!



**THIS CAN HAPPEN TO YOU!
WITH THIS DELICIOUS REDUCING CANDY PLAN!**

Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stop to the habit of overeating—A habit that's so hard to break! Kelpidine candy contains that new discovery many doctors prescribe to help curb your desire to overeat (the main cause of overweight).

**\$1.00
TRIAL
SAMPLE
SIZE!**

CUT-OUT AND MAIL—NO RISK COUPON NOW!

**AMERICAN HEALTHAIDS COMPANY, Dept. K-28
Candy Division,
318 Market Street, Newark, New Jersey**

- ☐ I enclose \$1.00, send trial sample size, postage pre-paid!
- ☐ Rush a Liberal Supply of Kelpidine Candy plan. I enclose \$3.00, send postage pre-paid. (I save up to 75c postage by sending payment with order.)
- ☐ Rush a Large Economy Supply of Kelpidine Candy. I enclose \$5.00, send postage pre-paid. (I save up to 90c postage by sending payment with order.)

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The HIT PARADER BAND WAGON OF

A Charlton

TOP TUNES

Feature

HERNANDO'S HIDEAWAY

RICHARD ADLER JERRY ROSS

I know a dark secluded place,
A place where no one knows your
face,
A glass of wine, a fast embrace,
It's called Hernando's Hideaway! olay!
All you see are silhouettes,
And all you hear are castanets,
And no one cares how late it gets,
Not at Hernando's Hideaway! olay!
At the Golden Fingerbowl or any place
you go,

You will meet your Uncle Max and
ev'ryone you know.

But if you go to the spot that I am
thinkin' of,

You will be free to gaze at me and
talk of love!

Just knock three times and whisper
low,

That you and I were sent by Joe,
Then strike a match and you will
know,

You're in Hernando's Hideaway! olay!
Copyright 1954 by Frank Music Corp.

JOEY

HERB WIENER JAMES J. KRIEGSMANN
SALMIRS-BERNSTEIN

Jimmy kissed me in the springtime,
Tommy kissed me in the fall;
But I remember only Joey,
Joey kissed me not at all.
Jimmy sang the sweetest love songs,
Tommy watched me hopefully,
But I remember only Joey,
Joey stole my heart from me.
Ev'ry now and then Joey wandered by
And I wished that he would stay;
Then I breathed a sigh
And I wondered why he never even
looked my way.

Jimmy always sent me flowers,
Tommy often did the same;
But I remember only Joey,
Joey made me change my name.
Copyright 1952 by Lowell Music Corp.

I COULD HAVE TOLD YOU

CARL SIGMAN ARTHUR WILLIAMS

I could have told you she'd hurt you,
She'd love you awhile then desert you,
If only you asked I could have told
you so.

I could have saved you some crying,
Yes, I could have told you she's lying,
But you were in love and didn't want
to know

I hear her now as I toss and turn and
try to sleep,
I hear her now making promises she'll
never keep

And soon it's over and done with,
She'll find someone new to have fun
with,

Thru all of my tears I could have told
you so,

Copyright 1954 by United Music Corp.

UNTIL YESTERDAY

(Non E La Pioggia)

WILLIAM ENGVICK G. FANCIULLI

You let me live in a heaven on earth
until yesterday

But now the world I wake to is blue
and overcast.

You whispered words that went
Right to my heart until yesterday

It's wrong for me to cry now

I knew it couldn't last.

I tremble when I think of the hour,

And the place where you said you were
through with me.

How could you throw away all the
hopes,

All the joys, all the love

That you knew with me?

I've tried to say that I'd never forgive
you for yesterday

There's nothing to forgive, though

But so much to forget.

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ISLE OF CAPRI

JIMMY KENNEDY WILL GROSZ

'Twas on the Isle of Capri that I found
her

Beneath the shade of an old walnut
tree.

Oh, I can still see the flow'rs blooming
round her

Where we met on the Isle of Capri.

She was as sweet as a rose at the
dawning,

But somehow fate hadn't meant her for
me.

And tho' I sailed with the tide in the
morning,

Still my heart's on the Isle of Capri.

Summer time was nearly over,

Blue Italian sky above,

I said, "lady I'm a rover,

Can you spare a sweet word of love?"

She whispered softly, "it's best not to
linger"

And then as I kissed her hand I could
see

She wore a plain golden ring on her
finger;

'Twas goodbye on the Isle of Capri.

Copyright 1934 The Peter Maurice Music Co., Ltd.
Published by T. B. Harms, Sole selling agent.

THE MAN UPSTAIRS

STANLEY MORGAN MANNERS

Have you talked to the Man Upstairs?
'Cause he wants to hear from you.

Have you talked to the Man Upstairs?
He will always see you through.

And when troubles ever trouble you

Now don't you run and hide

'Cause if you ever need a friend

He'll be right there by your side.

So turn your eyes to Heaven

And just say a simple prayer.

Through the clouds of lace

You'll see his face

No matter when or where.

Have you talked to the Man Upstairs?

'Cause he wants to hear from you.

Have you talked to the Man Upstairs?
He will always see you through.

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LOVE I YOU

(You I Love)

SAMMY CARLISI

Baby, don't know the time of day,
I'm so confused with what I say.

Love I you, you I love,

I love you, and it's true,

Any old way and yours I'll be.

Miss I you, I miss you,

You I miss, and your kiss,

Say it your way, but yours I am.

Yes, I've loved you quite a while.

Love me, baby, be in style!

Love I you, ool-ya-coo,

Miss I thee, oob-la-dee,

Any old way, but yours I'll be.

Copyright 1953 by Cool Music Co.

DANCE MY HEART

RAY ANTHONY IRVING REID

LARRY COLEMAN

Dance, my heart! sing, my heart!

Hear the music play.

Dance, my heart! sing, my heart!

It's our wedding day.

I'm so happy I could cry

And when she pledges her love to me

I will touch ev'ry star in the sky.

Look at her, my heart, oh, look at her!

I can't believe my eyes

Is there a lovelier one?

I'm the boy, to think that I'm the boy

Who'll walk beside her

In the rain and the sun

So dance my heart! sing, my heart, she

belongs to me

Dance, my heart! sing, my heart!

'Til eternity

For true love is just like wine,

It grows much better with ev'ry year

Dance, my heart! sing my heart; love

is mine!

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Honestly!

it's easy to
avoid chafing on
"those days"

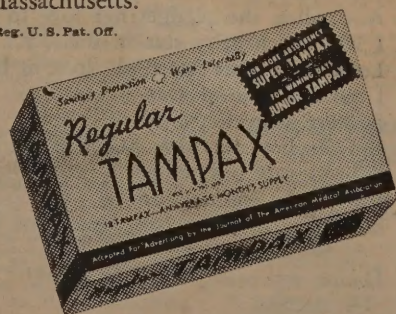


All you have to do is give up hot, "chafey" external pads and turn to the Tampax* method of sanitary protection. Tampax is worn internally and positively will not chafe or irritate, no matter how warm the weather is. In fact, the wearer doesn't even feel it, once it's in place.

Tampax has many other warm weather advantages. For one thing, it prevents odor from forming—and what a blessing that is! Tampax also gives you the freedom of the beach. It can't "show" under a bathing suit; you even wear Tampax while you're swimming.

If you're planning on going away, just remember this: Tampax is extremely easy to dispose of, even when the plumbing is erratic. Get this doctor-invented product at any drug or notion counter in your choice of 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse; economy size gives 4 times as much. Tampax Incorporated, Palmer, Massachusetts.

*Reg. U. S. Pat. Off.



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PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 815, New York 24, N.Y.

LET'S DO IT

(Let's Fall In Love)

COLE PORTER

Birds do it, bees do it,
Even educated fleas do it,
Let's do it, let's fall in love.
In Spain, the best upper sets do it,
Lithuanians and Letts do it,
Let's do it, let's fall in love.
The Dutch in old Amsterdam do it,
Not to mention the Finns
Folks in Siam do it,
Think of Siamese twins.
Some Argentines, without means do it,
People say, in Boston, even beans
do it,
Let's do it, let's fall in love.

Sponges, they say, do it,
Oysters, down in oyster bay, do it,
Let's do it, let's fall in love.
Cold Cape Cod clams, 'gainst their
wish, do it,
Even lazy jelly fish do it,
Let's do it, let's fall in love.
Electric eels, I might add, do it,
Though it shocks 'em I know.
Why ask if shad do it,
Waiter, bring me shadroe.
In shallow shoals, English soles do it,
Goldfish, in the privacy of bowls,
do it,
Let's do it, let's fall in love.
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HEY THERE

RICHARD ADLER JERRY ROSS

Hey there, you with the stars in your
eyes,
Love never made a fool of you,
You used to be too wise!
Hey there, you on that high flying
cloud,
Tho' she won't throw a crumb to you,
You think someday she'll come to you;
Better forget her;
Her with her nose in the air,
She has you dancing on a string,
Break it and she won't care!
Won't you take this advice
I hand you like a brother?
Or are you not seeing things too clear,
Are you too much in love to hear,
Is it all going in one ear and out the
other?
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BELIEVE IN ME

GRACE LANE ROY STEVENS

Believe in me because I want you to
Believe that what I do is just for you
If you still care then I'll be at your
side
Your love you cannot hide
If you believe in me
Don't pretend tell me true
Can we start our love a-new?
This is all I ask of you
Say the word I'm so blue
Have faith in me as I have faith in
you
Believe in me, please do
Or I'll be leaving you.
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STEAM HEAT

RICHARD ADLER JERRY ROSS

I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat,
But I need your love to keep away the
cold.
I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat.
But I can't get warm without your
hand to hold.
The radiator hissin', still I need your
kissin'
To 'keep me from freezin' each night!
I got a hot water bottle
But nothing I got'll take the place of
you, holding me tight.
I got (clang) (clang) s-s-s-steam heat.
I got (clang) (clang) s-s-s-steam heat,
I got (clang) (clang) s-s-s-steam heat,
But I need your love to keep away the
cold.
They told me to shovel more coal in
the boiler,
They told me to shovel more coal in
the boiler,
They told me to shovel more coal in
the boiler,
But that don't do no good.
They told me to pour some more oil in
the burner,
They told me to pour some more oil in
the burner,
They told me to pour some more oil in
the burner,
But that don't do no good.
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SEÑOR

HAROLD ADAMSON HUMBERTO TEIXEIRA

Senor, senor, senoritas sigh
When you walk by, senor.
What's more, senor,
I believe you know just what they're
sighing for.
Senor, senor, when you meet the
senorita you adore.
Will you sing beneath her balcony
A lovely Latin melody
And if she says, "sí, sí" will you
encore?
Or will you just pack up your guitar
And stay the bach'lor that you are
And get yourself a new amor, senor?
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YOU PROMISED ME

JACK MANUS CARROL LUCAS

You promised me a mountain high an
ocean wide a bluer sky
But what care I for all of this
I only want your tender kiss
You promised me a planet far
A setting sun a rising star
I have no need for Heaven's charms
It's heaven when I'm in your arms
Yesterday's castles may crumble
The dream of today may not be
The only possession that matters,
Is the heart you gave to me
You promised me a magic land
The wealth of kings a palace grand
But if these things should never be
I'll have the love you promised me.
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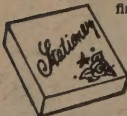


A LITTLE
SPARE
TIME

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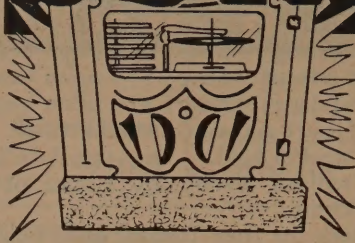


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EAST



No. 1 HERE

HERE

DORCAS COCHRAN HAROLD GRANT

Here, in this enchanted place;
Here, enclosed in your embrace.
Here with you so near to me;
Here is where I want to be.
The world outside may be thrilled
By the treasures that people buy for gold,

But I would rather be thrilled
By the treasures that I alone can hold.
Here, beside the warmth of you;
Here, within a dream for two.
Here, for all eternity;

Here is where I want to be.

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IF YOU LOVE ME
(Really Love Me)

GEOFFREY PARSONS MARGUERITE MONNOT

If the sun should tumble from the sky
If the sea should suddenly run dry
If you love me, really love me,
Let it happen, I won't care.

If a dream I build should fall apart,
I can still be smiling with my heart.
If you love me, really love me
Let it happen, darling, I won't care.

Shall I catch a shooting star?
I can bring it where you are?
If you only say you care
I can make a mountain fall
I'll do anything at all
As long as you are there.

When at last our life on earth is
through
I will share eternity with you
If you love me really love me
Let it happen—darling, I won't care.

Copyright 1949, 1953 by France-Music Corp.
Sole selling agent Duchess Music Corp.

WEST



No. 1 IF YOU LOVE ME



As Sung By
KAY STARR

DYNAMITE

SOUTH



No. 1

JILTED



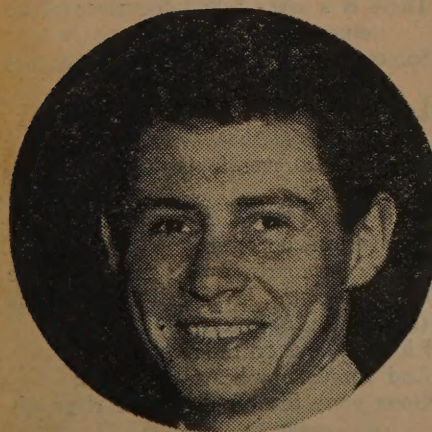
As Sung By
TERESA BREWER

MID-WEST



No. 1

A GIRL! A GIRL!



As Sung By
EDDIE FISHER

JILTED

ROBERT COLBY DICK MANNING

Jilted, I've been jilted,
You found a new love,
Didn't even say "we're through love;"
Jilted, I've been jilted,
But I'm as happy as can be.
I've been thinkin' it over
Ever since your slippin' around begun.
Now I'll become a rover
Two c'n play that game as well as one
And even though our hot romance has
wilted, wilted.

Thanks for the favor
Baby, you're a real life saver.
I'm happy that you jilted me.
Copyright 1954 by Sheldon Music, Inc.

A GIRL! A GIRL!

(Zoom! Ba-Di Alli Nella)

BENNIE BENJAMIN GEORGE WEISS
AL BANDINI

Each and ev'ry friend of mine
Makes this remark
I lack the spark that ev'ry boy should
have
Is it any wonder that I look so bad
I never had what ev'ry boy should have
A girl a girl um-um-um

Per fa' l'a more
Che voglio' le figliole
Zoom ba di alli nella
I need a girl
I'm just a fella who wants to ring the
bella
Zoom ba di alli nella
I need a girl.

Mamma says "get married now"
She's so naive
She doubts I'd leave my single life
behind
Mamma mia don't you think I'd love
to kiss
A lovely miss, the problem is to find
A girl a girl um-um-um.

When a girlie smiles at me
I get a crush, my blood will rush
I gush with songs of love
But when all the lights are low
The scene is set what do I get
There are no traces of
A girl a girl um-um-um.

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ODOR WORRIES ON "CERTAIN" DAYS?

Every month, thousands of women use this new cream deodorant for sanitary napkins, too. Safe, gentle, dependable.

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HOLLYWOOD FILM STAR CENTER
Box 2309, Dept. R-8, Hollywood 28, Calif.

THE MUSIC STAFF

Hello There Everybody:

We have lots of news to report to you, so we will get right into the swing of things and give you a run-down of the feature-packed August HIT PARADER. First we would like to talk to all the fan club members. HIT PARADER is planning a great big feature soon concerning all the fan clubs in the country—both large and small. We are going to run a fan club page, complete with pictures of all you kids and the doings of all your clubs. We'll need your help with this, so all you fan club members, register your clubs with HIT PARADER and send us all your bulletins and news, plus pictures of the club officers and members. This will be your page, so send down all the material to HIT PARADER, Derby, Conn. We will list all the clubs and officers, and you can expect many new members before very long. So hurry and get the material to us as soon as you can.

While we are talking about writing into the magazine, we would like to remind all of you to send us a picture and a letter telling us the musical happenings in your neck of the woods. The best letters go into our "Letters To The Editor" section. We always enjoy hearing from all of you, and, if you have any suggestions, let us know about them.

O.K., now let's take a quick look at the big features waiting for you in this issue. Stories on fabulous Kay Starr, dapper Tony Martin, Vic Damone and Harry Belafonte lead the parade. How is that for a lineup on the top stars? Our "Letters To The Editor" section is back, with six of our readers spotlighted this issue. We have added another feature with news about your favorite stars. It's a column about the stars, their future plans, records whom they are dating and all types of inside info we know you will like to know about. We also have included a cute story about a record promotion stunt in New York which worked out pretty well. The story proves that show business is full of new ideas and pretty smart people.

We would like to clear up a very important point for all you Johnnie Ray fans. As you know, Johnnie has been in Europe for quite a while, doing some great shows. Since he is kept very busy, and the mail takes so long to reach the States, we thought it best that Johnnie take a rest from writing his column while he's away. We have heard from him, and he is getting ready a full-page feature, with pictures and a story about his tour. It should be ready before very long, so be on the watch for it.

Well gang, that just about wraps it up from this corner for now. Hope that you enjoy the top songs and all the stories that make up this August issue, and, until we get together again in a few short weeks, the staff says enjoy yourself and don't forget to register your fan clubs.

PLEASE DRIVER

(Once Around The Park Again)

CHILTON PRICE

Please driver, drive around the park again,
I'm all alone tonight.
Though it's wrong I know, to miss her so,
No one else would seem quite right,
So please driver, once around the park again,
You've heard this tale before;
I could call some friend, but why pretend,
In the end I'd miss her more.
She used to love the park in winter,
The trees tonight are snowy white;
We drove around like this
Till dawn last New Year's Eve,
To think she'd leave me.

Please driver, once around the park again,

I can't believe she's gone.
If she only knew, but why bore you,
Such is life—and life goes on.

Copyright 1954 by Glenwood Music Corp.

CRAZY 'BOUT YA, BABY

PAT BARRETT RUDI MAUGERI

Crazy 'bout ya, baby,
Want ya all to myself,
Crazy 'bout ya, baby,
No one else on the shelf,
Give me all your loving,
All that you can afford,
Let me keep you always ever to be adored.

Crazy 'bout ya, baby,
Crazy 'bout ya, baby,
Crazy 'bout ya, baby,
Want you all to myself.

The time has come, my honey,
Will you please be my wife,
I will take good care of you
The rest of your life,
Gonna spend a lot of money,
House built for two,
A cottage in the country for just me and you.

After we are married, we will raise a family,
All the plans we had before will fit right to a tee,
Will be livin' humble in our own little way,
If we're to be so fortunate, pray this be the day.

Copyright 1954 by Sunbeam Music Corp.

WHEN I HOLD YOU

LEW DOUGLAS GLORY FOX

FRANK LA VERE

When I hold you
A million guitars and heavenly stars surround me.
When I kiss you I'm lost in a thrill,
The world's standing still around me
In my arms such magical things appear
When you speak it's music I hear
You are my one love
And when I hold you
It's then the world is mine again.
Copyright 1954 by Brandom Music Co.

POOR BUTTERFLY

JOHN L. GOLDEN RAYMOND HUBBELL

There's a story told of a little Japanese
Sitting demurely 'neath the cherry blossom trees.
Miss Butterfly's her name,
A sweet little innocent child was she
Till a fine young American from the sea
To her garden came,
They met 'neath the cherry blossoms ev'ry day
And he taught her how to love the American way,
To love with her soul!
'Twas easy to learn;
Then he sailed away with a promise to return.

Poor butterfly! 'neath the blossoms waiting,
Poor butterfly, for she loved him so,
The moments pass into hours
The hours pass into years
And as she smiles through her tears
She murmurs low,
The moon and I know that he'll be faithful,

I'm sure he'll come to me bye and bye
But if he don't come back
Then I'll never sigh or cry,
I just must die, poor butterfly.
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IF YOU ONLY KNEW

ROY RODDE DONALD REED TONI LEE
If you only knew how much I've cried for you
If you only knew how my heart sighed for you
If you only knew our love is so real
If you only felt the way that I feel (for you)
And with all my heart I give my love to you
'Cause with all my heart I offer love that's true
Don't you realize can't you see it in my eyes
If you only knew if you only knew.
Copyright 1953 by Midway Music Co.

THE RIVER OF NO RETURN

KEN DARBY LIONEL NEWMAN

There is a river called the river of no return
Sometimes it's peaceful and sometimes wild and free!
Love is a traveler on the river of no return
Swept on forever to be lost in the stormy sea.
Wail-a-ree I can hear the river call
(No return, no return)
Where the roarin' waters fall wail-a-ree
I can hear my lover call come to me
(No return, no return)
I lost my love on the river
And forever my heart will yearn
Gone gone forever down the river of no return
Wail-a-ree wail-a-re-e-ee
She'll never return to me!
Copyright 1954 by Simon House Inc.

THE HAPPY WANDERER

(Val-de Ri-val-de Ra)

ANTONIA RIDGE FRIEDR. W. MOLLER

I love to go a-wandering,
Along the mountain track,
And as I go, I love to sing,
My knapsack on my back.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
My knapsack on my back.

I love to wander by the stream,
That dances in the sun,
So joyously it calls to me,
"Come! join my happy song!"

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
"Come! join my happy song!"

I wave my hat to all I meet,
And they wave back to me,
And blackbirds call so loud and
sweet
From ev'ry greenwood tree.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
From ev'ry greenwood tree.

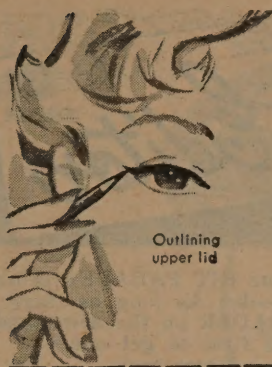
High overhead, the skylarks wing,
They never rest at home,
But just like me, they love to sing,
As o'er the world we roam.

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
As o'er the world we roam.

Oh, may I go a-wandering
Until the day I die!
Oh, may I always laugh and sing,
Beneath God's clear blue sky!

Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Val-de ra (tra la la la la)
Val-de ha ha ha ha ha ha
Val-de ri (tra la la la la)
Val-de ra (tra la la la la)
Beneath God's clear blue sky!

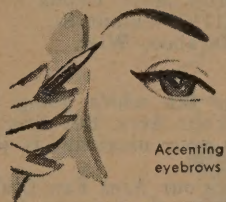
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Sam Fox Publishing Company

Outlining
upper lid3 quick tricks
to eye beauty

① With Maybelline soft Eyebrow Pencil, draw narrow line across upper eyelids, at base of lashes, adding short up-stroke at outer corner. Soften line with fingertip.

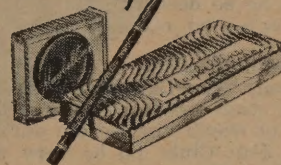
② Next, use short, light upward strokes of the Maybelline Eyebrow Pencil, to form beautiful, expressive brows. Taper lightly at outer end. Soften effect with fingertip.

③ Apply smooth Maybelline Mascara from base to tips of lashes, brushing upward. (Hold a few seconds to set "up-swoop.") For an extra touch of mysterious eye beauty, blend a bit of Maybelline Eye Shadow on upper lid.

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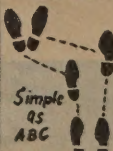


No longer do YOU have to sit and watch while others enjoy dancing... NOW you can join the fun! Think of the great pleasure YOU'll get. SURPRISE and AMAZE your friends when they see you do the latest dance steps with ease. Learn from simple lessons by Betty Lee, one of America's foremost dance authorities.

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Alma Thurmond Juanita Gordy

Dear Editor:

A few issues back I was quite thrilled to see a picture of Bill Lawrence on your "Tall, Dark and Handsome" page, but it would be even more thrilling to see a story on him with pictures 'n' all.

I have a fan club for Bill, and we are trying like mad to help him get the break he so deserves. He is a terrific singer — no other is quite like him!

I am sending along a copy of our club journal, "The Lawrence Lantern." If any of your readers would like a free copy or would like to join our Bill Lawrence Fan Club, I'd be very glad to hear from them.

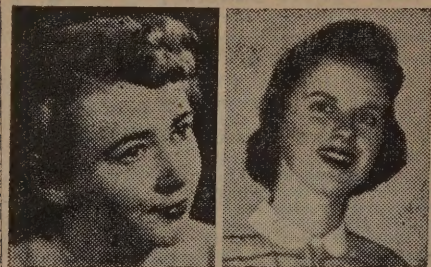
Very sincerely,
Alma Thurmond, Pres.
Bill Lawrence Fan Club
Rosedale Station, Box 42
Kansas City 3, Kans.

Hi:

I just got your latest issue of HIT PARADER, and it is terrific, as usual. We have a very good radio program that comes to us from station WFBR, in Baltimore, Md. It starts at 3:00 p.m. and has music straight through till 6:30 p.m. On Fridays it has the top 40 songs.

Since I listen to this program, and love to sing along, your magazine really comes in handy. Keep up the good work, as all my friends would miss it as much as I would if you ever stopped publishing it.

Bye, bye,
Juanita Gordy,
611 Otsego St.
Havre de Grace, Md.



Mary Copus Patsy Durbin

Hi:

Just a few lines to tell you I think your write-ups on different singing stars are just wonderful. Your story on the new picture, "Lucky Me," was especially good. I also liked reading your "Disc Jockey Platter Patter". It was really very interesting.

To me your HIT PARADER is tops above all books. As long as there is a HIT PARADER on the newsstands, I'll be there first to get one.

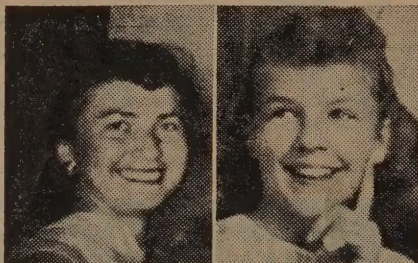
Yours truly,
Miss Mary Copus
111½ Walnut St.
Buraboo, Wisc.

Dear Editor:

Here's another fan who's going to rave about the Four Aces. But first, I want to tell you your magazine is the greatest! I mean it!

There are two Four Aces Fan Clubs in Brighton. Mine is the larger—about 200 members—and getting more every day! We love 'em! I met them at Don McLeod's TV Bandstand in Detroit, Michigan, and my friend and I baked them some cookies in the shapes of hearts, diamonds, clubs and spades.

"Sin"—cerely,
Patsy Durbin
8645 Hamburg Rd.
Brighton, Mich.



Janet Lehman Kay Greenhough

Hi There:

Been reading your magazine for a long time, and I think it's a great idea to have a "Letters To The Editor" column. It gives us all a chance to be a part of the HIT PARADER.

Your June issue didn't list any fan clubs for Eddie Fisher, so, may I start it off?

My club's birthday is October 17, 1952, and I now have over 450 members who are scattered throughout the United States, Canada, England, Panama, Scotland and the Virgin Islands. There's no age limit in my club... the "Fisherites" welcome anyone, boys or girls!

O-Fisher-ly yours,
Janet Lehman, Pres.
Route No. 1
Hellam, Pa.

Dear Sirs:

I am a regular reader of your wonderful magazine, HIT PARADER, and I have noticed lately that your magazine is being filled more and more with interesting columns. I particularly like the new "Letters To The Editor" column.

In Dundas, we have very few stars' fan clubs, and the ones we do have are not very prosperous. I was wondering if any of your readers who are presidents, or any member of any fan club would write to me, and explain how to get a fan club started. I would appreciate it very much. Thank you.

Kay Greenhough
65 Court St.
Dundas, Ont., Canada

KNOCK ON WOOD

SYLVIA FINE

The sunlight, the twilight,
The moonlight, the starlight,
What do they mean without a girl?
Supposin' the world is your oyster.
What good is an oyster
When it does not contain a pearl?
I thought so many times that I'd
found Heaven,
Then by and by how earth-bound it
would be;
But cupid at last threw a seven,
And suddenly it happened to me.

My lucky moon above was shinin',
knock on wood.
My clouds all had a silver linin',
knock on wood.
I got a lovin' baby like I never had
before,
Sweeter than the candy in the candy
store.
And now I feel so good, (knock
wood).
The date and ev'rything is definitely
understood.
I'm gonna buy two tickets on the choo
choo train,
And feel I'm flyin' in an aeroplane.
So knock, knock, knock, honey,
Knock, knock, knock on wood.
Copyright 1954 by Famous Music Corp.

MORE LOVE THAN YOUR LOVE

DOROTHY FIELDS ARTHUR SCHWARTZ
More love than your love I'll never
know,
I'll never look for more,
Your arms are warm arms, I need
them so,
How did I live before?
Now as you stand there longing for
me,
One thing I swear is true:
More love than your love never could
be,
Except my own love for you.

It is not night when I do see your
face.
Therefore I think I am not in the
night.
Nor doth this wood lack worlds of
company,
For you in my respect are all the world.
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by Rugby Music Corp. Sole selling agent, Edwin
H. Morris & Co., Inc.

UNTIL SUNRISE

JACK WOLF FINE MARIE MOSS WILL COLLINS
I will think of you until sunrise,
No one else will do as the time flies.
I toss from side to side,
No longer can I sleep,
You're running thru my mind,
What good is counting sheep.
I can hardly wait until sunrise,
So be there, and fair, like the blue skies
Tomorrow when the moon falls, the
sun calls me to you,
Until then, until sunrise with you.
Copyright 1946, 1948, 1954 by Leeds Music Corp.

I'M SO GLAD

(I'm A Little Boy And You're A Little Girl)

BOB MERRILL

I'm so glad that I'm a little boy
 And you're a little girl
 We'll grow up and like it dandy,
 'Neath the moon it comes in handy
 You're your mama's pride and joy
 And you're your mama's pearl.
 A year or two and you'll be
 scrumptious
 Jimmy boy, don't get rambunctious
 I'm so glad that I'm a little boy
 And you're a little girl.

Doo doo doo-dle oo-dle doo doo doo
 Doo-dle oo-dle doo-dee-doo doo.

I'm so glad that I'm a little girl
 And you're a little boy
 How's about a kiss, just one dear,
 Give you all my bubble gum, dear,
 Gettin' tired of my dolls
 And tired of my toys.
 Won't be long and you'll be ready
 Say the word and we'll go steady
 I'm so glad that I'm a little girl
 And I'm a little boy.

I'm so glad that I'm a little boy
 And I'm a little girl
 Someday we'll get married honey,
 You'll work hard and bring home
 money

Like your smile, I like your style
 You have me in a whirl.
 Jimmy boy, I like your line,
 Come up and see me anytime
 I'm so glad that I'm a little boy
 And you're a little girl.

Copyright 1954 by Joy Music, Inc.

I CAN'T GET ENOUGH

TOM GLAZER

I can't get enough, I can't get enough
 I can't get enough, I can't get enough
 You great big hunk of sweet stuff
 I can't get enough of you.

If you gave me too much
 Too much of your sweet charms
 Too much wouldn't be enough
 Wish that I had four arms.
 Come here! come here!
 I'm gonna hug you I'm gonna hug
 I'm gonna I'm I ay ay, I.

If I saw you once a day
 Couple of times on Sunday
 That would not be half enough
 I want all your time one day.
 Come here! come here!
 I'm gonna kiss you I'm gonna kiss
 I'm gonna I'm I ay ay, I.

When a-married we will be
 Forever I'll be sure of
 Ever isn't half enough
 When you are in love
 Come here! come here!
 I'm gonna love you I'm gonna love
 I'm gonna I'm I ay ay, I.

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DRAW ME!

TRY FOR A FREE 2-YEAR ART SCHOLARSHIP WORTH \$295⁰⁰

Imagine how you'll feel, one day soon, if you get a telegram reading "Congratulations. Your drawing wins you complete 2-year home study art course!"

It could happen! You've a chance to win free art training from Art Instruction, Inc., world's greatest home study art school, in this contest. All you have to do is draw the girl's head, five inches high. It's an easy way to find out if you've money-making art talent, and it may start you on an exciting career! You've nothing to lose—everything to gain. Mail your drawing today!

Amateurs Only! Our students not eligible. Make copy of girl 6 ins. high. Pencil or pen only. Omit lettering. All drawings must be received by July 31, 1954. None returned. Winners notified.

ART INSTRUCTION, INC., STUDIO 6824

500 S. 4th St., Minneapolis 15, Minnesota

Please enter my attached drawing in your July contest. (PLEASE PRINT)

NAME _____ AGE _____

ADDRESS _____ APT. _____ PHONE _____

CITY _____ ZONE _____ COUNTY _____

STATE _____ OCCUPATION _____

CAUGHT *in the* ACT



It's opening day at the circus in N. Y. C., and on hand to get things rolling are: (L to R) Buff Cobb, Mary Sinclair, Marlene Dietrich, Faye Emerson and Eileen Barton



Columbia songbirds Doris Day and Frankie Laine get together at Warner's



Lou Monte is caught as he sets to record at Victor Studios in New York



It's quite a day at WNEW in New York when d.j. Art Ford (C) entertains the Ames Bros. and RCA Victor's Hugo Winterhalter. That's Hugo standing at Art's left



Uncle Miltie Berle gets into the act, as he awards plaque to Coral's Mr. and Mrs. Jack Pleis for being best husband-and-wife team on records. Mrs. is Karen Chandler



The question is who sits down, but Phil Silvers wins over Jackie Gleason

COME BACK TO MY ARMS

RALPH FREED

Come back to my arms and love me
again

I know until then the sun won't shine
Come back to my arms then I'll know
you'll forgive

And I'll start to live for you'll be mine
Each moment apart is an endless day
I know in my heart it can't end this
way

To leave me was wrong
Life has lost all its charms
Come back to my arms where you
belong.

Copyright 1954 by Edwin H. Morris & Co., Inc.

PRETTY AS A RAINBOW

LESTER JUDSON FRED BROOKS

She's pretty as a rainbow after the
rain,

She's softer than a kitten and sweeter
than cane;

She's fairer than the flowers that
bloom on the hill,

She's mine and I love her and I
always will.

The first time I saw her,
My first day in town,
The strangest thing happened,
The world spun around;
At first she didn't see me,
So how was she to know
My heart almost stopped beating
Kept on repeating.

Tho' we've never spoken
And we've never met,
The thrill of her beauty is hard to
forget;
But one day I'll tell her,
'Cause one day she'll be the joy of my
life,
When I make her my wife, 'cause:
Copyright 1954 by Duchess Music Corp.

CONEY ISLAND BOAT

DOROTHY FIELDS ARTHUR SCHWARTZ

Meet me at eight o'clock down by the
river dock

And we'll hop that Coney Island boat
Paddles a-turnin' an' water a-churnin'
An' we're off to Coney, to razzle
dazzle Coney

Up on deck you'll pose for a snapshot
In your pretty little peek a boo love
you with a dress on

At the beach with less on hocus pocus
I won't focus.

Man callin' "all ashore" I got a cravin'
For cotton candy an' apple on a stick
Oysters an' orange juice hot dogs an'
charlotte russe

My eyes are getting glazy my tummy
thinks I'm crazy

When I've spent my very last cent to
treat you

To a ten course table de hote
Then we'll go home again

Home on a summer time Coney Island
holiday boat.

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Corp. Edwin H. Morris & Company, Inc., sole
selling agent.

I SPEAK TO THE STARS

PAUL FRANCIS WEBSTER SAMMY FAIN

I speak to the stars
In a sky full of wonder,
In a world full of magic,
It may be they can hear
What my heart is thinking of;
I speak to the stars
And I ask them to tell me
Am I making a blunder?
Is this just an illusion
Or is it really love?
Do I make too much
Of the promise in a stranger's eyes?
What will happen when the magic
dies?

Am I riding for a fall?

I speak to the stars
And I wait for an answer
Little stars, won't you tell me?
But they don't seem to hear
As they twinkle up above,
So, I turn from them and speak to my
heart

And my heart tells me I'm in love.

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WHERE THE ROLLING
MOUNTAINS MEET THE
ROLLING SEA

KAY TWOMEY FRED WISE BEN WEISMAN

We two went strolling hand in hand
And built our castles in the sand
Where the rolling mountains meet the
rolling sea.

The silver spray and golden mist
Surrounded us the night we kissed
Where the rolling mountains meet the
rolling sea.

The chapel bells rang far and wide
Across the moonlit mountain side
To tell the world you gave your love
to me.

I knew heaven had blessed me
The night you caressed me
Where the rolling mountains meet the
rolling sea.

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permission.

LAZY AFTERNOON

JOHN LATOUCHE JEROME MOROSS

It's a lazy afternoon and the beetle
bugs are zoomin'
And the tulip trees are bloomin'
And there's not another human in
view but us two.

It's a lazy afternoon

And the farmer leaves his reapin',
In the meadow cows are sleepin'
And the speckled trout stop leapin'
upstream as we dream.

A fat pink cloud hangs over the hill,
Unfoldin' like a rose.

If you hold my hand and sit real still
You can hear the grass as it grows.

It's a hazy afternoon

And I know a place that's quiet
'Cept for daisies running riot
And there's no one passing by it to
see.

Come spend this lazy afternoon with
me.

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Moross Chappell & Co. Inc.

NEW BODIES
FOR OLD!

I've Made New Men
Out of Thousands
of Other Fellows...

"Here's what I did for
THOMAS MANFRE...
and what I can do
for you!"

—Charles Atlas

GAVE me a
skinny, sec-
ond-rate body
and I'll cram it
so full of hand-
some, bulging new
muscle that your
friends will grow
buz-eyed! I'll
wake up that sleeping
energy of yours and
make it hum like a
high-powered motor.
Man, you'll feel and
look different! You'll
begin to Live!

Let Me Make YOU
a NEW MAN — IN
JUST 15 MINUTES
A DAY

You wouldn't believe
it, but I myself used
to be a 97-lb. weak-
ling. Fellows called me
"Skinny." Girls made
fun of me behind my
back. THEN I discov-
ered — "Dynamic Ten-
sion." and it turned
me into such a com-
plete specimen of MAN-
HOOD that today I
hold the title "THE
WORLD'S MOST PER-
FECTLY DEVELOPED
MAN."

My Secret —
"Dynamic Tension"

When you look in
the mirror and see a
healthy, strapping fel-
low smiling back at
you — then you'll re-
alize how fast "Dy-
namic Tension" GETS
RESULTS!

"Dynamic Tension" is
the easy, NATURAL meth-
od you can practice in
the privacy of your room
— JUST 15 MINUTES
EACH DAY — while your
chest and shoulder mus-
cles begin to swell, ripple... those arms and
legs of yours bulge...
and your whole body starts to feel the zip and go!
And you'll be using the method which many great
athletes use for keeping in condition — prize fighters,
wrestlers, baseball and football players, etc.

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sending for it does not obligate me in any way.

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Address
Zone No.
City (if any) State.....



VIC DAMONE

What would you do if your name was Vic Damone and you were a top recording star, but hadn't had a top-selling record for quite some time? It's a big problem, and the answer has to come very soon or it may be too late. In the entertainment world you have to keep your name in front of the public at all times, and if you can't produce hits and your records don't sell, then the public tends to forget you. Vic is too good a singer for that to happen, so the next move is up to Damone.

Vic has proved in the past that he can produce top songs. When he first broke in with Mercury he was an overnight sensation. His records, such as "I Have But One Heart," "Amor" and "You're Breaking My Heart," were best sellers, and kids of all ages flocked to join his fan clubs and mobbed him when he made personal appearances. While he was climbing high, Uncle Sam stepped in and made a private out of Vic. Even this event didn't stop the boy, as he made thousands of friends with his voice, entertaining from Korea to Europe.

The big question is: What is holding Vic back? He has everything to make him one of the big boys of the year. He has a winning smile, he's a handsome boy and he owns a million-dollar personality. Vic has that certain something when he appears on the stage that stamps him as a pro. One of the biggest factors in his favor is his age.

He is only in his middle twenties and has a whole career ahead of him. We can't say too much about the Damone voice. It is by far one of the best in the business. O.K. then; what is the answer?

Maybe the fault lies with the public. Maybe they don't appreciate Vic's style. His last three sides have been pretty great. "Sing Sparrow Sing," "The Breeze And I" and "To Love You" certainly are lush tunes, and also are very popular when recorded by other artists. But not for Vic. The public just is not buying Damone records. That's what the problem boils down to. The fault could be a lack of personal record promotion, which has become quite a business in the past few years. It could also be a lack of publicity, which every artist must have to stay on the top. The answer could lie in any one of these directions—or it could be a combination of these factors.

What is the final answer to the question of Vic's career? Perhaps his new manager can come up with the solution. Or maybe one of his tunes will catch on and really blossom out. Other artists have made startling recoveries to capture the public again. It could be that Vic's fans will rally to the cause. But whatever the answer is, it better make itself felt very soon, because Vic is too good a singer to be in the background. What do you think?

LOVER MAN

(Oh, Where Can You Be?)

JIMMY DAVIS ROGER "RAM" RAMIREZ
JIMMY SHERMAN

I don't know why, but I'm feeling so sad,

I long to try something I've never had,
Never had no kissin'

Oh, what I've been missin',
Lover man, oh where can you be?

The night is cold, and I'm so all alone,

I'd give my soul just to call you my own,

Got a moon above me, but no one to love me,

Lover man, oh where can you be?
I've heard it said that the thrill of romance

Can be a heavenly dream.
I go to bed with a pray'r that you'll

make love to me,
Strange as it seems,

Some day we'll meet and you'll dry all my tears,

Then whisper sweet little things in my ears,

Huggin' and a kissin',
Oh what we've been missin'

Lover man, oh where can you be?
Copyright 1942 by Pickwick Music Corp.

HERS AND HIS

MANN CURTIS VIC MIZZY

I cry as I walk by their cottage

A cottage where roses entwine

For there it is, hers and his,

What should have been hers and mine

I sighed at the sound of their laughter

What heartaches the fates can design

For there it is, hers and his

What should have been hers and mine.

'Cause didn't we plan together

The happiness we'd share someday

Then she said goodbye and stormy weather

Sweet my heaven away.

They smile as they gaze at a cradle

While I want to cry all the time

For there it is, hers and his,

What should have been hers and mine.

Copyright 1953 by George Pincus Music Corp.

SOMEWHERE BEYOND

TONIGHT

RAY ANTHONY IRVING REID

LARRY COLEMAN

Somewhere beyond tonight, lies our tomorrow.

So, until then, my love, one kiss I'll borrow.

Though I must leave you now, I'll be returning.

Your love will light the way, so keep it burning.

And, as the tide rolls out,

I know, beyond a doubt,

Somewhere beyond tonight, lies our tomorrow.

Brush all your tears away, I will come back to stay.

Somewhere beyond tonight, lies our tomorrow.

Copyright 1954 by Moonlight Music, Inc.

ACORN IN THE MEADOW

RICHARD ADLER JERRY ROSS

Acorn in the meadow, meadow filled
with sun,
Sun a-shinin' warm in the meadow,
tree begun.
Baby in the cradle, cradle filled with
love,
Mama smilin' warm on the cradle
from above.

Someday my baby be a workin' man,
Tree be mighty big 'n' strong
Me, I'll sit in the shade of it,
Jes' sit an' relax all day long.
Acorn in the meadow, rain will fall I
know,
But the rain will make little acorn
grow and grow.

And soon my baby be a giant man,
Tree stretch clear up to the sky,
Me, I'll rest in the shade of it,
Jes' rest in the roots when I die.
Lord I pray you help me,
Help me make him good,
Never make me sorry that he be
grown.
I can see it, me in the shade of the
acorn tree,
He and his woman sittin' side of me,
And maybe my baby with an acorn of
his own.
Copyright 1953 by Frank Music Corp.

WHY DIDN'T YOU TELL ME

SAMMY GALLOP JOAN JAVITS
PHIL SPRINGER

Why didn't you tell me,
What ev'ryone knew,
Why didn't you tell me
You found someone new.
Your heart held a secret,
Your eyes gave no sign
That somebody's kisses meant more
than mine,
Why didn't you tell me before our
lips met,
Before you were someone I couldn't
forget.
You told ev'rybody our love could
never be,
So why didn't you, oh, why didn't
you tell me.
Copyright 1954 by United Music Corp.

ALL THE TIME

JACK KELLER

All the time, all the time,
I'm in love more and more,
All the time ev'ry day,
Ev'ry way, you're dearer to my heart.
All the time, all the time,
You're the one I adore,
All the time wanting you close to me
Each moment we're apart.
You're all that I desire.
I think of you constantly.
You're always in my dreams.
You've become part of me
All the time, all the time needing you,
Longing to make you mine
All my life I'll love you only
All the time, all the time: all the time.
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ternational Copyright Secured. All rights reserved.
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MY SIN

B. G. DE SYLVA LEW BROWN
RAY HENDERSON

Maybe it's best that we're thru,
What was it leading us to?
You were pretending, this is just the
ending
Dreams that could never come true.
You go your way in content,
I'm trying hard to repent.

My sin was loving you
Not wisely but too well;
Your sin was letting me
And getting me in your spell;
Our sin was following
A love that could not be;
Now, my sin is wanting you
Though you've forgotten me.

I was entranced by your song,
I lingered on much too long.
How could I go then,
We didn't know then
We took the road that was wrong.
We've left that road far behind,
Still you keep haunting my mind.
Copyright 1929 by Crawford Music Corp.
Published by Chappell & Co., Inc.

BING! BANG! BOOM!

HAL DAVID LEON CARR

Bing! bang! boom! you kissed me
And I heard a bell go bing, bang!
boom!
My crazy heart began to yell,
And bing! bang! boom!
Head over heels in love I fell,
Oh bing! bang! boom! it's all because
of you.
Zing! zang! zoom! a million dizzy
fiddles playin'
Zing! zang! zoom! began to take my
breath away,
And zing! zang! zoom! my heart was
shouting hooray,
Oh zing! zang! zoom! it's all because
of you.
Round and round and round my head
began to spin
And suddenly my heart was booming
Round and round and round
And my temp'ature was zooming
bing! bang! boom!
I never knew that love could be so
bing! bang! boom!
Until you started loving me,
Oh bing! bang! boom! I'm jumpy as
a jumping jack,
My heart is sitting on a tack,
Exploding like a firecracker,
Bing! bang! bing! bang! boom!
Copyright 1953 by Redd Evans Music Co.

HURRY, HURRY HOME

JERI SULLIVAN CINDY BARRETT

Hurry, hurry, hurry home;
Have your fun, but hurry, hurry home.
I miss you, want you, need you so;
When you're away ev'ry hour is a day.
So won't you hurry, hurry to my heart;
Nights are endless now that we're
apart.
I love you, love you, love you so;
So darling hurry home.
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TAFFETA DATE Separates

#470 "ANGEL STRIPES"

He'll adore you in this
crisp, feminine, curvey
striped Taffeta* date
blouse. Dazzling jewel
buttons; daring scoop
neck. White with Red.
White with Black.
Sizes 32 to 38.

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BUDGET-PRICED BEAUTIES

#522 "BACK INTEREST"

Two-faced Skirt
That dream man will turn
his head for another look
when you stroll by in our
slim, slinky skirt!
Silky Taffeta* with
giant hip pockets;
back zipper; button
trim on pockets and
double slits at hem.
Black, Red or Grey.
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*Rayon and Acetate

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sample.

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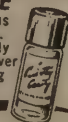
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PICTURE PUZZLE PAGE

(ANSWERS ON PAGE 31)



1—
Now a famous funnyman, this youngster will never be more than thirty-nine.



2—
This gal, "The Last of the Red Hot Mamas", is show business at its best.



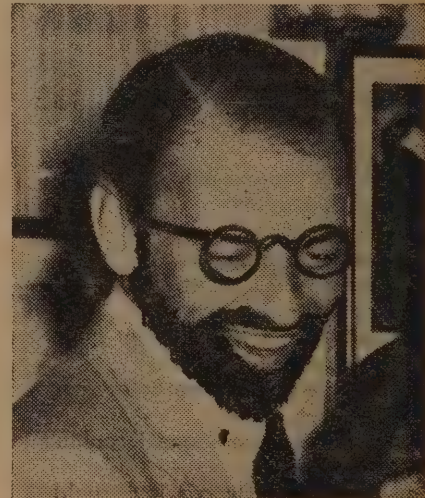
3—
This blonde warbler's first picture was Warners' "Romance On The High Seas".



4—
Susan Hayward starred in the movie of her life. She's now a CBS-TV star.



5—
A bandleader, this gentleman races speedboats for hobby. Born in Canada.



6—
He recently won a high award from the movies. Also a pretty good singer.



7—
His big eyes and handclapping have entertained millions for over 40 years.



8—
One of the most popular singing stars around, he broke in with Whiteman.



9—
Married to a famous comedian, this Southern warbler has millions of fans.

ANSWER ME MY LOVE

CARL SIGMAN GERHARD WINKLER
FRED RAUCH

Answer me, oh my love,
Just what sin have I been guilty of?
Tell me how I came to lose your love?
Please answer me, my love.
You were mine yesterday,
I believed that love was here to stay,
Won't you tell me where I've gone
astray,

Please answer me, my love
If you're happier without me
I'll try not to care,
But if you still think about me,
Please listen to my prayer.
You must know I've been true,
Won't you say that we can start anew.
In my sorrow now I turn to you
Please answer me, my love.

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TRUE LOVE GOES ON AND ON

RICHARD ADLER JERRY ROSS

The white snow of Christmas will melt
away,
The darkness of evening will end the
day,
And time will wither the strongest tree,
But nothing will change you and me.

For true love goes on and on,
Our love will be ever new.
True love goes on and on,
My darling, I'll always love you.

The mightiest mountain will tumble
down,
The world may even stop spinning
'round,
A star may fall into the deep blue sea,
But nothing will change you and me.

Some days the sun will forget to shine,
In autumn the leaves will desert the
vine,
An ocean may someday a desert be,
But nothing will change you and me.
Copyright 1954 by Frank Music Corp.

THE SEA SONG

DOROTHY FIELDS ARTHUR SCHWARTZ

By the beautiful sea
You'll see a girl and a fella,
By the beautiful sea
You'll see a yella umbrella,
And that's where we spoon on the
sand,
And then pretty soon hand in hand
We walk through the waves right up
to our chins,
We're dream happy, flounders
a-flappin' our fins!
When you're in love the seaweed
smells just like roses,
Each breaker we strike is like a velvet
settee,
By ev'ning the moon will be high,
And stardust will hit me kerplunk in
the eye,
It's peachy when him and me
Can be by the beautiful, beautiful sea!

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H. Morris & Co., Inc.



*"Who'd believe I was ever
embarrassed by PIMPLES!"*

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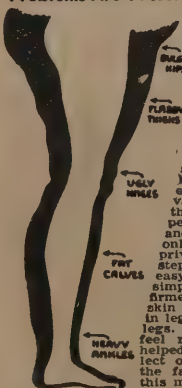
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Which of These Leg Problems Are Yours?



Men notice your legs first! Heavy flabby legs can make a woman feel self-conscious, look older and heavier than she is. Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Give yourself a chance to look good in the latest fashions of higher skirts, bathing suits, shorts, etc. Now at last, you too can try to help yourself, to improve normally heavy legs, and reduce ANY PART of your legs you wish... flabby thighs... ugly knees... fat calves... heavy ankles... bulging hips... or your legs all over... as many women have by following this new scientific method. Also advice on varicose veins. Well known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs; also normal causes of heavy legs. From the very FIRST DAY you feel results! Men, too, have been helped. No matter whether the neglect of poorly shaped legs runs in the family or not—you should try this method.

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You would be glad to pay any price to gain slenderized legs, but "Home Method for Slenderizing Heavy Legs" is yours for the low introductory price of only \$1.98 complete. Just deposit \$1.98 plus postage with postman on delivery (in plain wrapper). Or send only \$1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

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KAY'S COMING THROUGH

KAY STARR



She sings the blues; she sings ballads; she sings rhythm; she sings any type of songs — and makes it sound the very best! She is a mighty versatile young lady, and her name is Kathryn Starks. What's that you said? You never heard of Kathryn Starks? Oh! pardon us. We really meant to say Kay Starr. That sound a little more familiar? Well, it should; for the pert little songbird rates as one of the most popular vocalists who has ever sung to the American public.

It's a bit difficult to describe Kay's singing style. She is a mixture of Ella Fitzgerald, Billie Holliday and Mildred Bailey—with a large dose of Starr mixed in. She has been hailed as a "Mildred Bailey with lungs," which is a compliment in anybody's book. Kay's style of warbling has put her among the top record artists of the year, and Capitol reports that their sales figures of her disks are growing every day. The little gal has a bounce—a true feeling for rhythm that can only come from years of training, traveling with a big band. And, for sure, Kay did plenty of that. She broke in with fabulous Joe Venuti, then moved to Bob Crosby, the great Glenn Miller and, finally, Charlie Barnet. All did their bit to improve

Kay's style and groom her for stardom.

Recently, Kay was a smash hit across the sea in London-town, but when she returned home, she became quite sick, and there were fears that her days as a singer were almost over. The Starr spirit then came to the fore, however, and she answered everybody by recording a pair of tunes that now are resting comfortably on top of the record parade. "The Man Upstairs" and "If You Love Me" are running neck-and-neck in a race to see which side brings in more nickles on the nation's juke boxes and which gets the spins on the d. j. shows. Whichever one wins, Kay is still way ahead.

It is always interesting to try and figure out what gives a singer that little spark that puts rhythm and feeling into his or her personality. No one can put his finger on the exact reason, but with Kay you could trace it back to her origin. She was born in Oklahoma, and she boasts of Iroquois, Cherokee, Choctaw and Irish blood. That is quite a mixture, and from it all could stem Kay's intense feeling for rhythm and song. Whatever the reason may be, she certainly captures the hearts and imaginations of lovers of all types of music—from low-down jazz to tender love songs.

HAPPY HABIT

DOROTHY FIELDS ARTHUR SCHWARTZ

Habits is habit formin',
If you once have truck with 'em,
You're stuck with 'em!
So why not have good luck with 'em,
Even make a buck with 'em,
I just happen to have a few,
I'm glad I'm addicted to:

Laughin' is a happy habit,
If ya got teeth, flash the whole set
Half enough laughs is what we don't
get!

Don't you throw that laughin' habit
away.

Happy habit keeps you happy all day.
Givin' is a happy habit,
If ya got dough, dig in that pot,
If ya got no dough, give what ya got,
Don't you throw that givin' habit
away.

I have lived a bit, little bit here little
bit there,

Got good habits got 'em to spare,
An' I ain't breakin' any.

Lovin' is a happy habit,
If ya got love, that's enuf said,
If you ain't got love, brother you're
dead!

Don't you throw that lovin' habit
away.

Happy habit keeps you happy all day.

Cussin' that's a happy habit,
Lettin' off steam makes ya feel swell,
Words I can't say I usually spell,
Don't you take that cussin' habit away.
Happy habit keeps you happy all day.
Fussin' is a happy habit,
Love that run smooth, gotta go bad,
Fightin' don't mean you go to bed
mad,

Don't you take that fussin' habit away.
I have slipped a bit, little bit less, little
bit more,

I got habits got 'em galore,
An' I'm devoted to 'em.

Plussin' is a happy habit,
Woman plus man, husband plus wife,
Baby plus baby rest of your life,
Don't you throw that certain habit
away.

Happy habit keeps you happy all day.

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OUT OF MY MIND! OUT OF MY MIND!

ROY JORDAN SID BASS

Some folks I know can be calm, take
it slow

No matter what may be their lot
They've got a point of view
Me? I'm the kind who goes
Out of my mind, out of my mind!

Worrying over you.

Some lovers say though it hurts,
Play it gay, and act the role
With self control whatever else you do
Me? I'm the kind who goes
Out of my mind, out of my mind!
Madly in love with you.

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WANTED

JACK FULTON LOIS STEELE
My friends were right, they said be-
ware of him
He'd violate the laws of love
I don't know why I still should care
for him
I only know I need him so.

Wanted, someone who kissed me
And held me closely then stole my
heart
Wanted, someone I trusted,
Who gave no warning we'd ever part;
He was last seen hiding out in some-
one's arms,
He knew nothing of the danger in her
charms,
A jury may find him guilty,
But I'd forgive him if I could see
A signed confession that he's repented
And really wanted no one but me.
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THE PLACE WHERE I
WORSHIP

(Is The Wide Open Spaces)

FLORENCE TARR FAY FOSTER
AL GOODHART
Oh the place where I worship
Is the wide open spaces,
Built by the Hand of the Lord!
Where the trees of the forest
Are like pipes of an organ
And the breeze plays an Amen chord.
Oh the stars are the candles
And they light up the mountains,
Mountains are altars of God.
Oh the place where I worship
Is the wide open spaces,
Where the sun warms the peaceful
sod.

There's a carpet of green
And a sky-blue roof above;
I'm welcome there alone,
Or with the one I love.
In your heart take a good look,
If you follow the Good Book,
You're sure to find your reward.
Oh the place where I worship
Is the wide open spaces,
Built by the Hand of the Lord.

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THERE'LL BE NO TEARDROPS
TONIGHT

HANK WILLIAMS
I'll pretend I'm free from sorrow
Make believe that wrong is right
Your wedding day will be tomorrow
But there'll be no tear-drops tonight
Why oh why should you desert me
Are you doing this for spite
If you only want to hurt me
Then there'll be no teardrops tonight

I'll believe that you still love me
When you wear your veil of white
But you think that you're above me
But there'll be no tear-drops tonight
Shame oh shame for what you're doing
Other arms will hold you tight
You don't care whose life you ruin
But there'll be no tear-drops tonight
Copyright 1949 by Acuff-Rose Publications



TONY MARTIN

The record world spins around at a mighty dizzy pace, and in order to stay up at the top, you have to turn out top tunes every time you step before a recording mike. Not too many artists have found the secret, but one of the first to find the magic key was Tony Martin. When Tony's hit "Here" climbed up to the top ten, it marked another milestone in a spectacular rise to fame for one of the finest singers in the business — and we might add one of the handsomest. We caught Tony recently at a personal appearance in the East and had quite a time chatting with him. In fact, we think you would like to kind of sit in with us as we talk to him.

"Come on in," he said. "Mind if I rest a little bit? This is a bit rugged. We have five shows a day here, and, while I enjoy them, it takes a lot out of you."

We sat down on a chaise lounge and leaned back. We found out that Tony was born one Christmas Day in Oakland, California. He played with bands while he was in junior high school and later in high school. In fact, the band was booked into local theaters while Tony was still a student at Oakland High. They backed up the amateur show on the bill.

"Boy," laughed Tony, "they sure had some cornballs on the bill from time to time. But occasionally you'd get someone good."

After graduation from high school, Tony went to St. Mary's College, and when one of the faculty heard him banging out jive tunes in the college

chapel, it was decided that it might be a good idea for him to become a musician instead of a student. He peacefully agreed and started East.

He wound up in Chicago, where he sang at the World's Fair there. "Then I went into the Chez Paree. I always did pretty well here," Tony said. Pretty well is right. He holds the record, and every time he goes back, he breaks his own record.

At this point Tony is a quintuple-threat man. He's tops on records, in radio, television, movies and on personal appearances. The reasons are simple. Besides being a fine fellow, Tony is the possessor of a virile voice and rugged male looks. He is liked by men because he's a "man's man", as well as being handsome enough to have the female votes, too!

Now that Tony's "Here" is way up front, the talk turned to hit records. Tony said that "Record artists today have to appeal to the youngsters. Kids in the age group from 13 to 18 are the record buyers, and if they like a disk, it's in." Tony's always had a wonderful following, but he has gained thousands of new fans with his new Victor waxing.

His records have sold in the millions, but it has taken lots of time. "I am a veteran, so to speak," remarked Tony, "as I have been making records for over 18 years." He really knows the business and loves to sing. According to a couple of million record-buyers, Tony Martin is here to stay.

TALL DARK & HANDSOME



BUDDY GRECO got started the hard way. He was first a featured singer with small bands in Philadelphia and New York, and then signed in with a few name bands. While on the road, Buddy was heard by Coral and was asked to come to New York for an audition. He was a big success and put his name on the dotted line. Buddy is a big favorite in the nightclub circuit, and lately he has teamed up with Don Cornell and Johnnie Desmond on records.



DEAN PARKER, a brand new name on the yellow and black of MGM, broke into show business with the Robert Shaw Chorale. He joined Fred Waring and then toured with "Finian's Rainbow." Dean was first signed to a Jubilee Record contract, but after his first release, was signed to an MGM pact. He's appeared with Vaughn Monroe, Perry Como and "Show of Shows," has a big voice, and the gals really go for his handsome features.



HOWARD KEEL is the idol of millions of movie-goers and about as many theatre-goers. Since he came to Hollywood to star in "Annie Get Your Gun," he has appeared in numerous musicals, with the latest being "Rose Marie." He has a deep powerful voice, and his record albums for MGM have always been big sellers. Before the movies, Howard was a star of the Broadway show, "Annie Get Your Gun", and now he is firmly entrenched in the movie capital.



ART LUND is a mighty big boy with a mighty powerful voice. Well over six feet tall, Art is a featured vocalist with Coral Records. He has sung with many of the top name bands and has made some top records with Benny Goodman. His recording of "Mam'selle" rates as one of the all-time best sellers. Art has sandy red hair and looks like a heavy-weight champ. A "musician's musician", he's out as a single and does lots of nightclub and television work.

HANG UP

DOROTHY FIELDS ARTHUR SCHWARTZ

My cousin was a preacher in a town
town called San Antone,
And he found that ev'ry kind of
sinnin'

Was arranged by telephone.
So he determined that next week's
sermon

Would set the congregation straight,
He said, "you kin phone about the
weather,

Or arrange to get together,
For a folksy sociable date.
But there's some fancy numbers
I hereby make taboo,
So chillun, chillun, listen to me
chillun,
I'm warnin' you!

If the devil answers, hang up!
If the devil answers, hang up!
Be careful who you telephone to,
If the devil answers, hang up!
If the devil's rollin', don't bet!
If the devil's rollin', don't bet!
He ain't no sap, he'll never roll crap,
If the devil's rollin', don't bet!
Satan never can find you, if you're an
innocent dove.

Satan get him behind you and don't
you let him shove,

Waitin' keep him a-waitin',
A-waitin' 'cause you know:
Come the day when you must go,
He'll get you down below.

If the devil's buyin', don't drink,
If the devil's buyin', don't drink,
A Mickey Finn will sour your gin,
If the devil's buyin', don't drink,
You ain't any longer no pup,
Don't be always fillin' your cup,
Dere's no harm done with good clean
fun,

But when you phone a devil you've
known,

If the devil answers hang up!

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H. Morris & Co., Inc.

SEABREEZE

LARRY DOUGLAS FRED NORMAN

ROMMIE BEARDEN

Seabreeze blowing to the shore,
Cool like the perfumed kiss of a
starlight night;

Awakening love that still burns so
bright.

Seabreeze while I close my eyes,
Come touch and caress me then go
steal away,

While my dear one waits near some
silv'ry bay.

It seems only yesterday,
In that cafe a tropic isle,
Those golden drinks

Icy foamed like the ocean spray hear
it say,

Seabreeze way out in the blue,
Go where a thousand stars drop to kiss
the sea.

How bright is the night where my love
waits for me.

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KITTY IN THE BASKET

BOB MERRILL

If there's someone in the city
Doesn't want a little kitty,
Tell them put the little kitty in a
basket,

Leave the little basket outside my door
And we'll love the little kitty
forevermore.

Don't matter 'bout the color of her
nosie

Don't care if she's a felier or a girl.
Don't have to be as pretty as a posie
And we promise not to laugh
If she only has a half a tail.

Savin' up a dollar and we're gonna
buy a collar;
Saw it in the five and tenny when we
passed it.
Don't want a little tisket or a little
tasket
Just a little kitty in a basket.

We'll warm her milk and dress her in
pajamas

We'll make a bed for her in daddy's
shoe.

And if she starts in cryin' for her
mama

She can bring along her mama
And her sisters and her brothers too.

We'll be goin' now,
But if you hear a cat meowin',
And she's lookin' for a home,
Please won'tcha ask it.
We'll really love it so and never let
her go.

We want a little kittv in a basket.
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I'M GLAD THERE IS YOU (In This World Of Ordinary People)

PAUL MADEIRA JIMMY DORSEY

Said I many times, love is illusion,
A feeling, result of confusion."

With knowing smile,
And blase sigh,
A cynical so and so was I.

I felt so sure, so positive,
So utterly unchangingly certain,
That I never was aware of love and
you,

'Till suddenly I realized there was
love and you.

And in this world of ordinary people,
Ext'rodinary people, I'm glad there is
you.

In this world of overrated pleasures,
Of underrated treasures, I'm glad there
is you.

I'll live to love, I'll love to live with
you beside me,

This role so new, I'll muddle thru'
with you to guide me.

In this world where many, many play
at love,

And hardly any stay in love,
I'm glad there is you,

More than ever, I'm glad there is you.
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DISC JOCKEY

PROGRAMMING A D. J. SHOW

Two for the price of one! That's what Providence listeners are offered every morning from 6:00 to 8:00 when they dial WJAR for the "Early Bird Festival." Let's hear what happens when Art Kershaw and Gene De Graide, who have decidedly different musical tastes, formulate one program and hold forth at one microphone.

"I go for small combos," says Art, "such as the King Cole Trio, The Three Suns, Jackie Davis and George Shearing."

Gene says, "On the other hand, I prefer the big bands of Ray Anthony, Hugo Winterhalter, Harry James, Gordon Jenkins and Dick Hayman."

"My favorite tune is 'Autumn In New York', and my favorite all-time hit is 'St. Louis Blues'," offers Art.

"My choice of an all-time record," states Gene, "is Harry James' 'You Made Me Love You'."

"I'm Art Blaske, and I spin my records every day over KFAM, in St. Cloud, Minnesota."

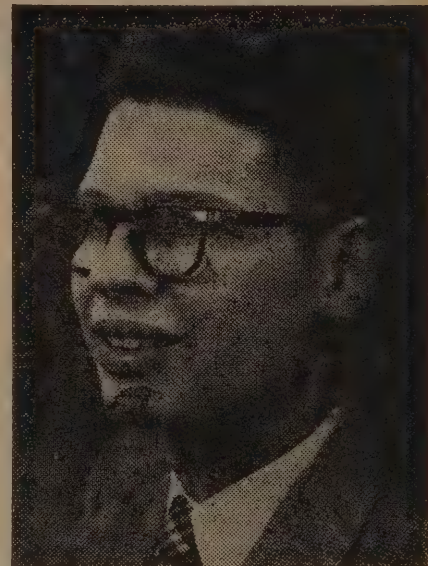
"What goes into a record show depends upon the time of day it is heard. Listeners hear my 'Musical Almanac' at breakfast time and my 'Noon-Day Show' at lunch time. Most normal people this side of the psychiatrist's couch prefer a different menu for lunch than they had for breakfast."

"In the early A.M. hours, information is about as important as music. The booming clock-radio business has made early-morning record shows popular sources of time, temperature, weather and what-have-you information, along with cheerful music."

"I try to keep my music on the cheerful side each morning. I play bouncy tunes, some novelties and the more lively of the current top tunes. I save the slow, sentimental and tear-



Kershaw, WJAR DeGraide, WJAR



Art Blaske, KFAM

"Yes indeed, our tastes do differ," observes Art. "We air our view-points for listener reaction, and we certainly get plenty of that! Listeners take sides and write in to let us know just how they feel about our friendly feuds. We use this mail as a sort of barometer in planning our program; for it's the audience response which determines our selection of music. When we spin disks which range from the top ten hits of the Hit Parade to the old standards and the climbing hits, we're aiming for variety, and we're trying to please as many musical tastes as possible."

"I'm speaking for both Art and myself," concludes Gene, "when I say that whatever our personal musical opinions are, or whatever our own favorite tunes may be, we both agree that 'Early Bird Festival' is for the listeners, and it's always with this thought in mind that we carefully select and spin each and every disk."

jerking type of music for later in the day.

"A few hours later, when folks (myself included) are more wide-awake, I play current top tunes, top tunes out of the past, plus the great instrumentals by the great instrumentalists—past and present."

"Gags, guests and gimmicks appeal to me. I try to spice up my shows with a little of each. It's fun to carry a mike over to the window or even onto the roof for a first-hand look at weather conditions. Sometimes I invite groups of people, ranging from local night club entertainers or beauty contest contestants to famous name recording artists, to be guests on my shows and help pick out the records. Sound effects records, letters from listeners, funny stories, and most important of all—good music—all help to build a program."

PLATTER PATTERN

PROGRAMMING A D. J. SHOW

"Hi, this is Gene Davis speaking from WAKR, Akron, Ohio. First, thanks very much for the opportunity to say hello to you readers. It is always nice to be able to step out from behind the mike and meet new friends.

"How do I program a show? My answer is the name of my two shows: 'Request Matinee' and 'Request Interview'. Yes, the requests by card and letter, make the show for me. 'Matinee' is on the air from 4:00 to 6:00 each afternoon, five days a week. 'Review' is on from 11:15 till 1:00 a. m. every night, Monday through Saturday.

"Of course, a generous sprinkling of the latest and newest records are also included to keep my listeners right up to date. By the way, my listeners are a very good barometer in the sense that they know a good record and are very quick to let me know that they



Gene Davis, WAKR

do like it. They, as the buying and listening public, are the 'hit-makers' or 'hit-breakers.'

"A great majority of my audience are the teen-agers of Tiredtown, and who can deny that they are the hit-makers of today? Over 200 letters a day from these hit-makers is proof positive for me that they know what they want.

"These requests serve a purpose other than just being requests. On Sunday afternoon I present 'Akron's Top Tunes' . . . these are the ten most requested songs in Akron. Several extras are included to keep the new songs moving along.

"I also have a television show on WAKR-TV that is for the teen-agers of Akron. It's a night club type show, where the kids can come and dance and be entertained by local talent and the record personalities on tour."

"My name is Bill Thornton and I'm with KRLW in Walnut Ridge, Arkansas. One of the shows I handle five days a week is the 'Billy Club', and some oft-heard words on that show are 'I hope it hits you just right!!' My other pop show, 'Respectfully Yours,' is just what the name implies—a request program in the late afternoon, catering to the teen-agers.

"It's a real pleasure getting to chat with you like this, and I hope we can get together more often.

"Warming to the subject now, I believe the bands are coming back and will continue to do so, as more of them realize that a tune doesn't even have to have a vocalist to be interesting if the band has fullness of sound and a beat the listener can follow. It seems to me that the personnel of the present-day orks are trying to please the listener again, as they did in the early forties. Of course, I could have im-



Bill Thornton, KRLW

agined the trend—but I think not.

"Nevertheless, I believe more people can identify the orchestra as well as the vocalist to a greater extent now than they could five years ago.

"Some bands that are drawing requests now, without accenting the vocal side of the picture, are Les Elgart with 'Heart Of My Heart', the Commanders playing 'Oh' and Owen Bradley's boys slipping through 'The Breeze'. Sammy Kaye has hopped on the rhythm wagon to pull a lot of attention with his 'Midnight Ride' and his version of 'Sweet Sue.'

"I think the bands are getting back on the crests of the air-waves, and I like it! I like to give my audience good listening, and it's becoming easier every day—thanks to the boys in the band."

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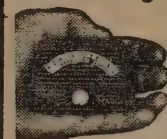
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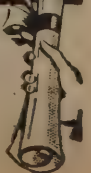


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DISC JOCKEY

FAVORITE NEW STAR

"Glad to be aboard, mate, and flattered that you should ask Bud Shurian of WARE, Ware, Mass., to throw in his two-cents worth on a subject that is, of course, my bread and butter—with dessert thrown in.

"I'd like to try and answer the question, 'Who is the most promising new singer to come along?' The girl I have in mind is not actually new, but should be a lot more popular on that little slab of wax than she is. The girl I'm speaking of is one Peggy Ann Ellis, who 'currently sings on 'The Saturday Night Dancing Party' over the ABC Radio Network every Saturday night, of course.

"The first time I heard this young miss on a disc was way back in February, when she sang, under the 'Charles' label, 'April Fool.' I thought to myself that it was a wonderful voice doing a terrific job on a very



Bud Shurian, WARE

pretty song.

"'Wha' happen' is the best way to express my feelings on the outcome of the sales. Then, not too long ago, she made another attempt. This one caught on a little better, but still not the way it should have. Once again, under the 'Charles' label, she put back-to-back two very pretty songs—'Dreamin' and 'You Find More Love In A Broken Heart.' I still couldn't figure out 'wha' was happenin'."

"Then one day, while in a platter shop, I heard a teen-ager say, 'Nice record, but who is Peggy Ann Ellis? Never heard of her.' And, with that, she bought a disc by Patti Page.

"All I have to ask is this: 'If a record is good, what difference does it make who dood it?'"

FAVORITE ALL-TIME STAR

"Hi-ho and greetings, everybody. I'm 'Gordon' (Frank Gordon Tucker) from way down deep in the heart of old Dixieland in Montgomery, Alabama ... Station WCOV.

"Here in 'The Cradle' the folks seem to go overboard for all the new ones, just like people do over the remainder of the land. But every now and again, I like to take them back through the years and reminisce a bit. So, down from their shelves come the old dusty records of years gone by, and up from the files come the old popularity lists—and before Harry James can shake an old beaten-up music sheet, we're high-tailing it down 'Memory Lane' ... just one block over from the 'Street Of Dreams'.

"And on the 'Lane,' as on the 'Street,' kings don't mean a thing; for golden memories belong only to those who can untwine from the words of a forgotten song and release from a rip-



Frank "Gordon" Tucker, WCOV

pling chord the significance of a lost past.

"There is magic in the old songs, as evidenced by the response we receive when we program a show of this type, and as evidenced by their return to the lists of current hits — prompted, of course, by the continued plugging of same by deejays, the featuring of such songs on the screen and the recording sessions in which new versions of the 'oldies' are released.

"Perhaps we might hear more of the old-timers, were the public less prone to forget, but it is a rare man-on-the-street, indeed, who can name you fifty songs spontaneously ... and we dare say that ninety percent of the fifty will have been popular within the last five years."

PLATTER PATTERN

ALL-TIME FAVORITE TUNES

"Greetings to all you HIT PARADERS. My name is Joe Hoppel, and I operate out of Radio Station WLOW, Portsmouth, Virginia. I sure appreciate this opportunity to chat with you a bit and give my choice of 'favorite recording star'.

"Any night, Monday thru Friday, from 10:00 p.m. to 4:00 a.m., you'll find me spinning the discs and giving out with the chatter over the 1400 air waves—WLOW—down Norfolk, Virginia, way. I'm 19 years old, and I've been in this business since I was 15—so I'm not exactly a newcomer to the field, although I don't claim to be an 'old-timer' by a long shot.

"Who is my favorite big-time recording star?

"I'm afraid that the choice of my favorite star is going to start fireworks from Maine to Louisiana! You see, my favorite is a couple who use gimmicks to high heaven. I realize



Joe Hoppel, WLOW

that most d.j.'s are against gimmicks, but since these two devise their own, that sort of excuses them in my book.

"Also, they can really put out with a good show on their public appearances, which is another feather in their cap. I've seen many big recording artists really louse up a good show by giving a poor performance. It sort of gives you the feeling that when they made the recordings, they just kept trying and trying, until, at last, almost by accident, they came up with a listenable side.

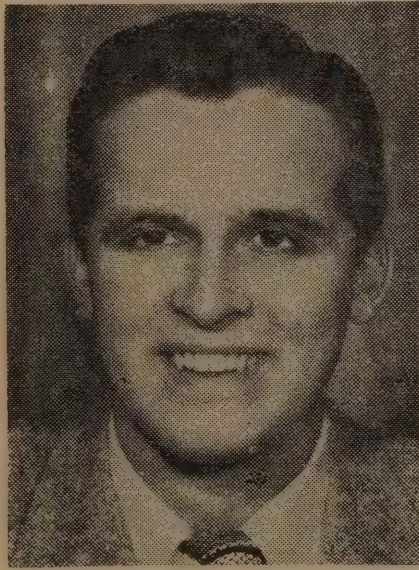
"As proof that a lot of other people agree with my choice, just take a look at the 'Hit Parade' listings. Yep, there they are; I've dubbed them 'The King and Queen of Gimmicks'—Les Paul and Mary Ford."

HOW TO LISTEN TO A D.J.

"The other day the switchboard operator at Station WKBR, Manchester, New Hampshire, said to me, 'Donn, the phones have been ringing all afternoon while your program was on the air, asking for request numbers!' 'What a waste of energy!' I answered. 'It's too bad they don't take a second and write their request on a postcard or letter, and then they would hear just the song they want to hear easily and without having to constantly phone.

"And so I got to thinking and said to myself, 'People are not getting the most out of their disc jockeys.' And so this article, by a disc jockey, is designed to give you the listeners a few tips on how to enjoy disc jockey programs.

"First of all, get to really know the deejay you listen to. Does he play request numbers on his program? If he doesn't, then there isn't much sense to call or write in a request, is there?



Donn Tibbetts, WKBR

If you want to, you could write the station and the d.j., suggesting in a nice way that he devote some of his program to requests. Chances are he'll take your advice, or at least ask for the opinion of his audience.

"If you do dial a 'request d.j.' then learn whether he plays request records by mail or by phone. As a rule, however, you'll always have better luck writing to the disc jockey, because, in preparing his program, he can make sure ahead of time that your record will be included for that day.

"The d.j. is serving you, the public. If you write and tell him what your likes and dislikes are, then you'll be hearing what you want. You'll save yourself lots of wasted energy, mad phone calls, 'jack-rabbit' dialing of your radio and frustration in general."

HOW TO BE A BIG TIME VOCALIST

NOW—Learn How You, Too, Can Get Into Radio, Theatre, Television, Movies... "Easier Than You Think"

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Are you "hep"? Can you "warble a note"? Then the amazing new book, YOUR GUIDE TO SUCCESSFUL SINGING, may start you on your way to stardom! You don't have to be a gifted singer, you don't even have to have "connections". All you need is the "know how" and secret techniques that this book teaches you.

Step-by-step Singing Guidance

Here is everything you need to enable you to get out in front of a packed theatre audience and carry your way into their hearts. Learn the secrets and hints of top singers in show business who earn as much as \$1,000,000 a year—in "no time" you should hit the top!

Why Fans "Swoon"

It is a fact that many big singers do not have good voices and yet can put over a song that "lays them in the aisles." Let this book teach you, too, the behind-the-scenes tricks that will enable you to attain the success you want as a singer. Eugene Gamber, the well-known singer's career builder, and author of our Guide to Successful Singing, outlines every approach to successful artistry including vocal training and exercises.

Guidance Chart For Singers

In addition, you get a large, illustrated chart of "do's" and "don'ts" for singers, folded into the book. Other charts included show comparative range of women's and men's voices and anatomy of singing tones which create and sustain singing tones that you can use for your own personal voice development.

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MOUNTIE FOR A DAY

By IRWIN ZUCKER

For the past few years I've been carrying out the normal duties of a record promotion man, and, in the course of a day's work, have contacted many radio and teevee stations. Nobody, including Sgt. Friday, ever noticed anything unusual about me.

(Dum, dum, dum, dum . . .)

But I drew attention the other day in New York City. It was easy. All I did was rent a flaming Royal Mountie uniform and parade around the stations here.

Yes, I was a "Mountie for a Day" (the only Brooklyn-born species, no doubt) and I was out to get my man—the disc jockey. My job—to present him with the exciting MGM album, "Rose Marie," recorded directly from the sound-track of the new film of the same name. Everyone, I figured, knows "Rose Marie" is the story of the Royal Mounties and a backwoods Indian gal.

Despite my Mountie masculinity ("Head up, chins in, ol' boy!"), I felt I should bring more authentic sex appeal into each radio and teevee studio. So, I went to no expense (literally) in persuading MGM Pictures to furnish me with a real, honest-to-goodness Indian lass, who turned out to be one of the dancers in the film's spectacular tom-tom scene.

She met me at 7:00 a.m. at station WMGM in New York. My Pocahantas (who were they kidding?) took almost an hour to apply the Indian pancake make-up over her body, properly adjust her pig-tail wig, and then wrestle into a gaudy Indian costume.

The disc jockeys couldn't believe their eyes. They sensed that my Indian partner-in-crime was not the real McCoy from the first "ugh!", and that my Mountie posture was definitely out of alignment—but they played along with us, and we all had lots of laughs.

"G'wan back to your horse," one of the jockeys (disk, that is) advised me.

"I can't," I replied. "He found a good parking spot on 55th Street, and he just ain't gonna budge."

So, horseless, we went cab-hopping to each of the stations in town. Crowds gaped. Once I even stopped traffic—a Sgt. McCall asked me to pinch-hit at a busy Times Square intersection.

People I hadn't seen in years suddenly spotted me—in my Mountie garb, no less. They asked when the sanitarium had released me.

But I really didn't care what they said. After all, this sort of stuff might open up a new career for me—modeling!

AN INNOCENT VICTIM

MANN CURTIS

They told you they saw me kiss
somebody new

Oh please don't believe someone's lie,
My lips never kissed anybody but you
An innocent victim am I.

Tho' others accuse me,
Oh please don't refuse me,
A chance to explain it's a lie.
Their eyes were mistaken,
Don't leave me forsaken
An innocent victim am I.

They're people unhappy
And they'd like to see someone who is
unhappy too
If I'm to be guilty then please let it be
Guilty of just loving you.

I've told you the truth but if we have
to part

I swear by each star in the sky
I've always loved you and there's
nobody else

An innocent victim am I.

Copyright 1953 by United Music Corp.

THAT'S A-ME 'N MY LOVE

JOHNNY GLUCK

I'm a-like a foot 'n she's a-like a shoe,
We go 'long together like a one 'n a
two.

I'm a-like a hand 'n she's a-like a
glove,

That's a-me 'n my love.

I'm a-like a saucer, she's a-like a cup,
Like a couple eggs we got our sunny
side up.

I'm a-like the night 'n she's the moon
above,

That's a-me 'n my love.

Like a left hand on a piano,

'N like a right hand melody,

The whole night long we're like a love
song

Singin' perfect harmony.

I'm a-like a hug 'n she's a-like a kiss,
Some a-day 'n some a-night we're
likin' a-this,

We belong together like turtle 'n a
dove

That's a-me 'n my love.

Copyright 1954 by Hartley Music Co.

LOVE IS AN ILLUSION

JOHN ARVAN

Love is an illusion,

Strange with mystic ways,

It moves unseen into your heart,

Then grows and stays;

Love is an illusion,

A game without a rule,

Sometimes it makes me feel so gay,

Sometimes a fool

I never knew that love could bring me

This crazy magic before;

But since we met this spell possesses

me day by day,

More and more;

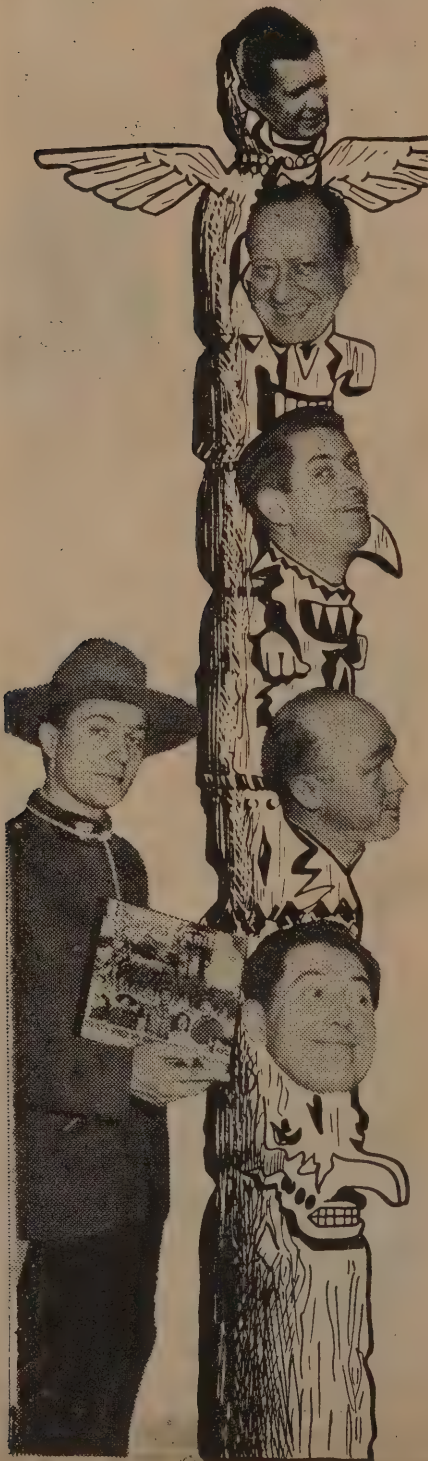
You're heart follows me ev'rywhere,

I dream of only you;

Tho' love is an illusion, darling,

Make this dream come true.

Copyright 1954 by Peer International Corp.



I'LL WALK WITH GOD

PAUL FRANCIS WEBSTER NICHOLAS BRODSZKY
I'll walk with God from this day on,
His helping Hand I'll lean upon,
This is my prayer, my humble plea,
May the Lord be ever with me.
There is no death, tho' eyes grow dim,
There is no fear when I'm near to Him.

I'll lean on Him forever
He will not fail me as long as my
faith is strong,
And He'll forsake me never.
Whatever road I may walk along;
I'll walk with God, I'll take his Hand,
I'll talk with God, He'll understand;
I'll pray to Him, each day to Him
And He'll hear the words that I say.
His Hand will guide my throne and
rod,
And I'll never walk alone while I
walk with God!

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SOMEWHERE
(There Is Someone)

CHARLES NATHAN DAVE HEISLER
Tho' we may not meet tomorrow
Tho' she may be far from me
Somewhere there is someone
Meant for me only
Tho' it may be Spain or Cairo
Or some far off tropic isle
Somewhere there is someone
Waiting there all the while.
To heaven above I pray
Wherever my love may be
Please tell her I'll find a way
And let her know she belongs to me.
And with ev'ry new tomorrow
I'll look forward anxiously
Somewhere there is someone
Someone meant just for me.

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Copyright 1954 by Sheldon Music Inc.

THE BEST PERFORMANCE OF
THE YEAR

KAY WELLA RICHARD SAVAGE

It was only a part you were playing
When you told me you'd always be
near.
Well the show's ending now
So please take a bow for the best
performance of the year.
You were playing your part to
perfection
And the words "I love you" were so
clear.
Darling listen because you'll hear my
applause
For the best performance of the year.
I was carried away I was spell-bound.
I can honestly say I wasn't bored.
All the critics would write in their
columns
You deserve the academy award.
Oh how thrilling you were in each love
scene.
But you left me an ache and a tear.
You're the hit of the town,
The curtain comes down on the best
performance of the year.

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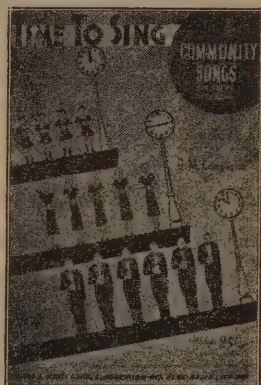
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YOUNG AT HEART

CAROLYN LEIGH JOHNNY RICHARDS

Fairy tales can come true,
It can happen to you
If you're young at heart
For it's hard, you will find,
To be narrow of mind
If you're young at heart.
You can go to extremes with impossible
schemes,
You can laugh when your dreams fall
apart at the seams
And life gets more exciting with each
passing day,
And love is either in your heart or
on the way.
Don't you know that it's worth ev'ry
treasure on earth
To be young at heart.
For, as rich as you are,
It's much better by far to be young
at heart.
And if you should survive to a hun-
dred and five
Look at all you'll derive out of being
alive,
And here is the best part,
You have a head start
If you are among the very young at
heart.

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TRY TO UNDERSTAND

JOHNNY PARKER

Try to understand how much I love
you,
And I didn't mean to be unkind.
If I made you cry, I'm sorry,
Nothing else was further from my
mind.
So, try to understand how much it
grieves me,
Just to see a teardrop in your eye;
All our future happiness is lying in
your hand,
So, if you love me, try to understand.

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NO YOU

JIMMY KENNEDY PAUL MISRAKI

No, you, no sun in the sky
No tears left to cry
My night has descended
Those dreams have suddenly ended
What is there if there's no you.

No you, no love song to sing
No flowers in spring
No need for red roses
The story foolishly closes
There's nothing if there's no you.

Last night when we were together
Your kiss was warm as a flame
But that was yesterday's weather
Tonight nothing seems the same.

No you, no lover, no friend
My world's at an end
But I'll go on living
Just for the chance of forgiving
That's all that a heart can do
Oh, there's nothing if there's no you.

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ROLLIN' DOWN THE LINE

TERRY GILKYSOON RICH DEHR
FRANK MILLER BALDWIN HAWES

Who is as sweet as lilacs in the
spring?
Who can make my heart beat, who can
make me sing?
Who is the boy who looks like he's in
love?
Won't say "yes" and won't say "no,"
He's waitin' for a shove, (then we'll
go)

Rollin' down the line, my darlin',
Rollin' down the line
You and I together, rollin' down the
line.
Rollin' down the line, my darlin',
Rolling down the line.
We'll go on forever, rollin' down the
line.

Tell me you love me, tell me, darlin',
do.
If you say you love me, I'll say I love
you.
I'm just like a flower, waitin' here in
vain.
Send me down a shower, then I'll
blossom in the rain.
(And we'll go)

Seems like there's nothin' left for me
to do.

Take me to the preacher; tell him I
love you.
Poor unlucky boy, you gambled and
you lost.
Just as long as I have you
Who cares about the cost? (as we go)
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JOLE JOHN

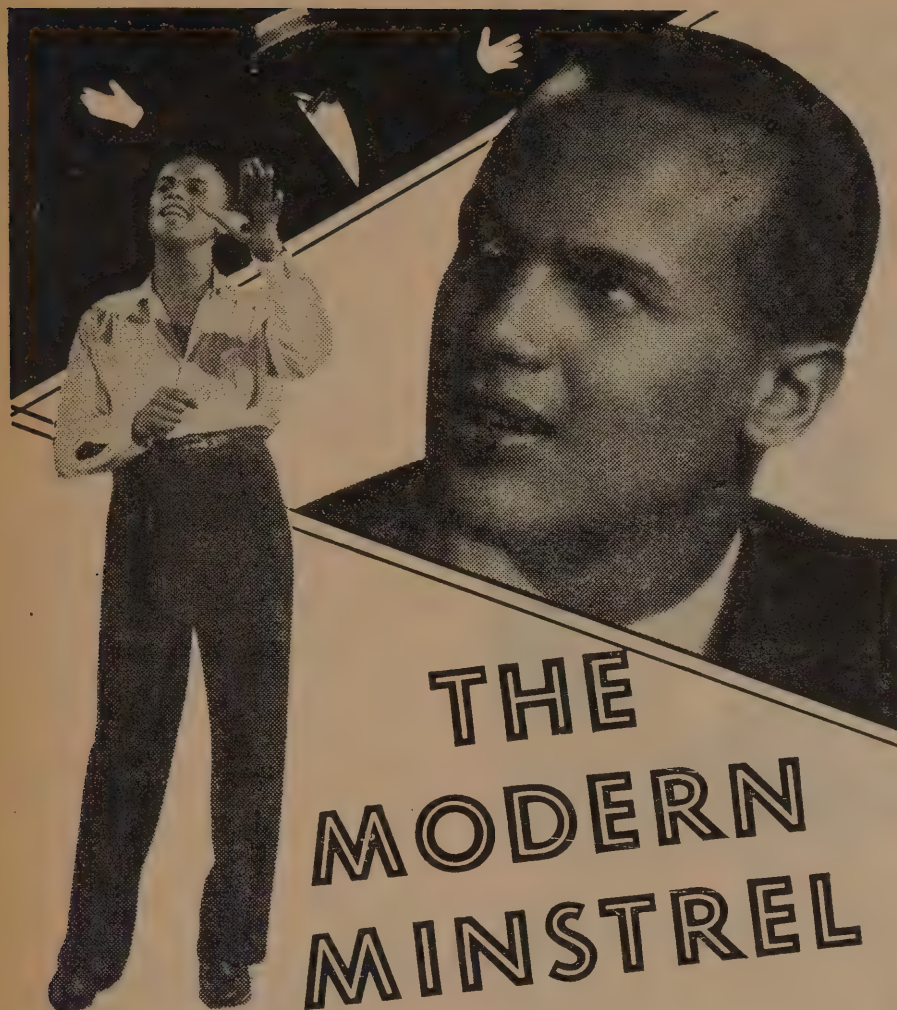
FRED ROSE HY HEATH NORMAN LUBOFF

Jole John, Jole John, making whoopee
on the delta
Spend his mon like son of a gun
When we go dancin' on the bayou
Jole John, Jole John, I'm his baby,
Jole Blon Jole John, Jole John,
He and me, we have big fun.

Jole John, papa Jole
We make big trip to New Orleans
He like red wine and rice and beans,
I like rock candy and pralines
Son of a gun, what fun with Jole
John.

Jole John, Jole John, sweet patootie,
husky Jole
When he sell his oyster shellie,
Buy new dress for Jole Blon
Jole John, Jole John, I'm his baby,
Jole Blon Jole John, Jole John,
He and me, we have big fun.

Jole John, Jole John,
When we kiss he make me happy
Jole John, Jole John,
He go wild out on the bayou
Jole John, Jole John, I'm his baby,
Jole Blon Jole John, Jole John,
He and me, we have big fun.
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THE MODERN MINSTREL

HARRY BELAFONTE

The "impassioned minstrel", Harry Belafonte, can claim his title most sincerely. Whether he sings a ballad or a calypso, this handsome young man has impressed music lovers throughout the nation with his talent. Not only at nightclubs, but also in movies, on Broadway, on television, and through his hit recordings he has won many fans.

Harry was born in New York City 28 years ago, and although he spent five years in Jamaica, B.W.I., he returned to New York to finish high school. He then enlisted in the U. S. Navy and spent two years in active overseas duty.

When he returned to civilian life in New York, he entered the American Negro Theatre Wing, where he studied acting, producing and directing. When he graduated, even though he appeared in several dramatic group productions, he was unable to land anything profitable. He wanted to act, but couldn't make a living that way. Since he was married, and there was a family on the way, he had to give up the theater and get a job pushing a handtruck in the clothing district.

This didn't appeal to him very much, and remembering that some of his school friends had encouraged him in his singing, he asked for an audition at a jazz club called the Royal Roost. He only had to sing two ballads, and he was in. He stayed there for about four months and became the talk of the town.

After successes in Chicago, Washington, Pittsburgh, and in Canada, Harry suddenly cancelled all his book-

ings. Although he realized that his great success meant great financial security, and although his audiences enjoyed anything he sang, his favorite songs were folk songs.

So he made up his mind to sing the kind of songs he loved most and concentrated on building up a repertoire of old and modern folk ballads. During this time, which amounted to many months, he supported his family by working as a waiter in a hamburger spot in Greenwich Village.

When he made his debut of folk songs at the Village Vanguard, he was an instantaneous success. He was held over there for four months, and from then on went here and there all over the country.

Besides signing an RCA Victor recording contract, he was starred at such places as the Coconut Grove in Los Angeles, The Thunderbird in Las Vegas, Bill Miller's Riviera, Chicago's Black Orchid and the Chase Hotel in St. Louis. He made many TV appearances and starred in the movie, "Bright Road." And now, Harry has also achieved his early ambition—he has starred on Broadway. Here in "John Murray Anderson's Almanac", he sang the masterpiece of his own composition, "Mark Twain".

His latest recordings are "Hold 'Em Joe" backed with "Just A Country Boy" and "Pretty As A Rainbow", backed with "Acorn In The Meadow".

In the opinion of most critics, Harry is on the way to becoming one of America's greatest singers of folk songs—and a great star of the American stage.

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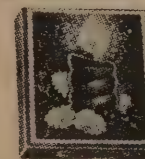


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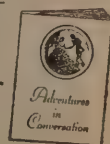
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RIDIN' ROUND THE RECORD WORLD

Once again HIT PARADER has come up with something a little different in the way of a newsy column for all of you out there. Our correspondents from across the country send us the inside story, and as fast as we clear and check it, why, we will give you the news hot off the press. This will be a regular feature of HIT PARADER, so without further ado, let's get "Ridin' 'Round The Record World".

The big news this month was the announcement by Marty Melcher, Doris Day's manager and husband, that Doris will leave the Columbia fold just as soon as her present contract expires. It is understood that both Capitol and Victor are bidding for her services. Whoever gets her, "Dodo" will still be the winner.

Word has just been received from Milt Gabler, A&R man of Decca Records, that Louie Prima, "the man who plays pretty for the people", has signed with a long-term contract. His first sides—already cut—will be "Until Sunrise" and "The Happy Wanderer".

Columbia Records has presented Jo Stafford with something a little out of the ordinary. On one of her recent CBS-TV shows, Jo received a diamond-studded phonograph record—25 diamonds—from the diskery. The presentation marked the sale of her 25,000,000th record since she went out on her own back in 1939.

Quite a battle brewing over pert songstress Jaye P. Morgan. It seems that RCA Victor recently signed her up, but she still has until November on her Derby Record contract. Derby will release Jaye's songs right along, while Victor is set to record her. The gal should get quite a play.



DORIS DAY



TERESA BREWER

The great Duke Ellington was all set to do a grand tour of Europe this summer—before the problem of transportation was brought up. Duke would have to fly from city to city, so he nixed the whole thing. Wants to keep his feet on the ground as long as he can.

You may see Mindy Carson in the movies before very long. While the cute Columbia star was out on the West Coast filling night club engagements, she was screen tested by three major movie companies. The results aren't known as yet, but don't be too surprised if she is soon featured in a big production.

Coral Records is always looking for something new, and they have come up with another 3-D group. Alan Dale, Johnny Desmond and Buddy Greco have banded together to record "Sweet Augustine" and "East Side, West Side". It should be out by the time you read this.

Big news from the West Coast has it that Capitol Records is letting Tennessee Ernie shift from the Hillbilly field to the Popular vein. He will be known as Tennessee Ernie Ford and already has recorded four sides with the Billy May band. One of the tunes is "River Of No Return".

Here's a little note of interest from across the sea. Over in Scotland the latest disc jockey ratings list Doris Day's "Secret Love" as the No. 1 seller of the month. In second place is "I See The Moon", while "The Happy Wanderer" rounds out the top three. Both of these are recorded on British labels.

Looks like Teresa Brewer will be busy with another hit before very long—but this isn't of the song variety. Teresa announced that another addition to the family tree is on its way, which means that she will soon be the proud mom of three wonderful children. Wonder if the new Brewer will sing like mommie?

LOVE AFFAIR

WAYNE SHANKLIN

I saw the lovelight go out of your eyes
I heard the love song go out of your sighs
I felt the truth of your final goodbye
I knew our love affair had died.
I saw the look that I soon came to dread
I heard the things that our friends said you said
The only tears were the ones that I shed
I knew our love affair was dead.
I came to know what indifference can mean
And that desire without fire is a scheme.
Designed to blind a poor fool that still cares
Who wants a heart that no one shares
I saw the old love make way for the new
I heard the stories and knew they were true
I said goodbye for what else could I do
I knew our love affair was through.
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THE MAN WITH THE BANJO

ROBERT MELLIN FRITZ SCHULZ REICHEL

Who's that coming?
Who's that strumming?
That's the man with the banjo.
For a penny, he'll play any song that's happy and gay.
Folks all smile and stop awhile,
Because the man with the banjo
Makes their troubles, burst like bubbles
Chasing worries away.
See the children running after,
While he plays his merry song.
All their hearts are filled with laughter
As they tag along.
Shadows falling, sandman's calling.
There goes the man with the banjo,
Gaily humming, softly strumming,
On his merry old way.

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(I Won't Be Happy) TILL I KISS YOU AT THE ALTAR

RALPH CARE SOL MARCUS LEON CARR

I won't be happy till I kiss you at the altar
I won't be happy till I hear you say, "I do."
I keep on dreaming that we're walking side by side
I keep on hearing the organ play, "Here comes the bride."
I won't be happy till I kiss you at the altar.
There'll be no sunshine
Till you make my dreams come true;
I'll go on waiting for my happiness to start
Till I kiss you at the altar, sweetheart.

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BELOVED

PAUL FRANCIS WEBSTER NICHOLAS BRODSZKY
Beloved! with all my heart, I love you,
With ev'ry breath I pray some day you
will be mine;

Summer or spring, winter or fall,
You are my life, my love, my all;
Beloved! the very stars above you,
Are jealous of the way your eyes
sparkle and shine;

Day after day, near or apart,
I try to say, be still my trembling
heart.

But try though I may I cannot hide
This passion inside that won't be
denied.

If this be madness, then, call it
madness,

I only know I'll never rest 'til you are
mine;

Beloved! believe me when I tell you,
From now until the last bright star
fades from the blue;

Now and forever, whatever I do,
Beloved! I love you!

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WHY I LOVE YOU

MARY CAROLYN DAVIES

Why do I love you?

I love you not only for what you are,
But for what I am when I am with
you.

I love you, not only for what you have
made of yourself

But for what you are making of me

I love you for ignoring the possibilities
of the fool in me

And for laying firm hold of the
possibilities of the good in me.

Why do I love you?

I love you for closing your eyes

To the discords in me,

And for adding to the music in me

By worshipful listening.

I love you, because you are helping me

To make of the lumber of my life

Not a tavern, but a temple,

And of the words of my everyday,

Not a reproach, but a song.

I love you because you have done more

Than any creed to make me happy.

You have done it without a word,

Without a touch, without a sign.

You have done it by just being

yourself.

Perhaps, after all, that is what love
means.

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ANSWERS TO PICTURE PUZZLE

- 1 — Jack Benny
- 2 — Sophie Tucker
- 3 — Doris Day
- 4 — Jane Froman
- 5 — Guy Lombardo
- 6 — Frank Sinatra
- 7 — Eddie Cantor
- 8 — Bing Crosby
- 9 — Dinah Shore



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9. Secret Love
10. Young At Heart
11. Answer Me, My Love
12. There'll Be No Tears Tonight
13. From The Vine Came The Grape
14. Man Upstairs
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16. I'll Be There
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9. Mimba
10. I Love You
11. Shake A Leg
12. There Stands The Glass
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17. Looking Back To See
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5. Peace In The Valley
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7. Someone To Care
8. I Can't Help What Others Say
9. I'm Using My Bible For A Road Map
10. If We Ever Meet Again
11. I Know Who Holds Tomorrow
12. Glory Land March
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6. Sagaboreco
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9. Yumbabe
10. El Nuevo Mambo
11. Quiero No Ma
12. Bases De Caramelo
13. Quilo El Bon Bon
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9. Red River Valley
10. Arkansas Traveler
11. Little Brown Jug
12. Turkey in the Straw

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6. My Baby's Coming Home
7. Lady Of Spain
8. Keep It A Secret
9. Hold Me, Thrill Me, Kiss Me
10. Why Don't You Believe Me
11. Trill I Waltz Again With You
12. Don't Let The Stars Get In Your Eyes
13. Trying
14. I've Now
15. Glow Worm
16. Have You Heard
17. Side By Side
18. Oh Happy Day

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After recording "Goodbye My Love," Bob Dini dashed off to join the U. S. Army as a Private. Bob is from Somerville, Massachusetts, where he started singing in a church choir at the age of ten. He has won first prize at one talent show after another for singing and earned an art scholarship because of his ability to draw.

While he was at Tufts College, he sang with local bands and was voted by the Boston Post poll as "the most popular new singer in New England."

While singing one night at Moseley's in Boston, Bob was heard by disc jockey Bob Clayton and asked to cut a demonstration record. Clayton took Bob and the record to Larry Newton of Derby Records in New York, who thought he was great and signed him to a recording contract on the spot.

A few days before Bob graduated from college, he cut "Too Long," and after its release, received offers from nightclubs and theatres all over the country.



BOB DINI

Although tall, handsome Bob Stewart may be known to you through his MGM recordings (namely "Did I Remember," "Careless," "The Steps Of St. Marie" and "I Went Out Of My Way"); he is an excellent pianist and arranger.

Bob was born in New York City, and after graduating from the Music and Art High School there, where he majored in voice, he served in the Anti-Aircraft Division of the U. S. Army and sang on a USO tour in Europe. Before going out as a single act, he sang with several name bands, including Shep Fields, Sonny Dunham and Henry Jerome. Bob has appeared at such spots as the Beachcomber in Miami Beach, the Roosevelt Hotel in New York, the Chase Hotel in St. Louis and the Roosevelt Hotel in New Orleans. He has made guest appearances on various TV shows and was featured on a series of U. S. Treasury Department radio programs.

Besides appearing daily on radio and television at WLW, Cincinnati, Ohio, Bob recently starred at the Cabin Club in Cleveland.



BERNICE PARKS

If you were asked for a description of a Vice President, would you picture lovely Bernice Parks? Betcha you wouldn't. Betcha you'd guess that she is a ballet dancer, or a singer, or a dress designer.

Well, you would be right — on any and all of the four counts!

Bernice began to study ballet at three and appeared at the Boston Opera House as a solo dancer when she was nine. At fifteen she went to New York to further her dancing career, and while visiting a song publisher to get some music for a dance, she was caught singing the song. The publisher thought she was great and saw that she met Russ Morgan, with whose band she became the featured vocalist.

When Bernice tried to handle two jobs at once, the pressure of overwork knocked her down with double pneumonia, and she had to take it easy for many months. Now she is back in the swing again, making records, designing all her own clothes, writing some songs, and acting as Vice President of Ruby Foo's Chinese Restaurant in New York.



BOB STEWART

YOU CAN TAKE MY WORD FOR IT, BABY

IRVING TAYLOR TICKER FREEMAN
You can take my word for it, baby,
There's nobody else but you;
Nobody else will do,
No, no, no, nobody else!
You can feel it in my kiss;
You can see it in my eyes.
I'm telling you what my heart's telling
me

And my heart never lies.
So, you can take my word for it, baby,
There's nobody else for me;
Nobody else could be.
No, no, no, nobody else!
Honor brightly, day and nightly
I can prove that it's true.
So won't you take my word for it,
baby,
There's nobody else but you.
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WITHIN MY HEART

CHAS. "DUB" HOWINGTON
ROY S. HOWINGTON ROBERT SKEEM, JR.
Within my heart our love remains
Though we're far apart.
I still love you though you are gone,
Gone with someone new.
Deep in my heart there's a burning
I think of you all the time,
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